



INSTITUTE OF RENEWABLE ENERGY TECHNOLOGY & MANAGEMENT

PT. RAVISHANKAR SHUKLA UNIVERSITY

G.E. ROAD, AMANAKA, RAIPUR (C.G.)

Recognized by UGC, AICTE & Skill Council for Green Jobs

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Report on: “National Start-Up Day”

On the occasion of National Start-up Day 2025, the IIC, PRSU, Raipur, organized an inspiring lecture session titled National Start-up Day- 2025 as Udhyaotsav, a celebration of innovation and entrepreneurship. The session aimed to motivate young minds to think creatively and engage in entrepreneurial ventures. The guest speaker for this significant event was Mr. Pawan Kataria, Officer In-charge of NITRRFIE, NIT Raipur. Mr. Kataria shared his valuable insights on entrepreneurship, risk management, and how to ensure safety while pursuing new business ideas, especially those with high innovation potential. The event, which took place on 16th January 2025, at the S.o.S. in Electronics & Photonics PRSU. The event began with an introduction to National Start-up Day, emphasizing the role of innovation in driving economic growth and creating job opportunities by Dr. Swagota Bera. Dr. Kavita Thakur, President IIC PRSU welcomed the attendees and introduced Mr. Kataria as the guest speaker for the day. Mr. Kataria began his lecture by highlighting the growing importance of start-ups in today's world. He noted that start-ups are the backbone of economic development, providing solutions to various societal problems through innovation. He emphasized that while entrepreneurship is about creativity, it also involves managing risks effectively, particularly in terms of safety and security, which are often overlooked in the early stages of setting up a business. Mr. Kataria highlighted the role of technology and digital platforms in the start-up ecosystem. As part of his message, Mr. Kataria motivated the students to think outside the box and pursue entrepreneurial ventures. He mentioned that while entrepreneurship can be daunting, it is essential to remain persistent and adaptable. He also encouraged students to participate in various start-up incubators and accelerators to gain exposure and mentorship. He emphasized the importance of collaboration and networking in the entrepreneurial journey. The event concluded with a vote of thanks by Dr. Swagota Bera, acknowledging Mr. Kataria for his valuable contribution and his engaging session on entrepreneurship and safety. The IIC PRSU team expressed gratitude for his time and shared their hope that the session would inspire students to pursue entrepreneurial endeavors while keeping safety and risk management in focus.





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'Startups are backbone of building Viksit Bharat, driving innovation, creating jobs'

■ Staff Reporter
RAIPUR, Jan 16

PT RAVISHANKAR SHUKLA UNIVERSITY (PRSU) ignited a spark of entrepreneurial spirit on National Startup Day 2025 by hosting an inspiring talk by Pawan Kataria, Assistant Registrar of NIT Raipur and Officer in-Charge of NIT Raipur Foundation for Innovation & Entrepreneurship (NITRFIE). The event organised under aegis of Institution's Innovation Council (IIC), witnessed enthusiastic participation from students, faculty and aspiring entrepreneurs. Dr Kavita Thakur, President of the Institution Innovation Council and Head of the School of Studies in Electronics and Photonics, PRSU, Raipur meticulously organised the programme. In his captivating talk, Pawan Kataria extended warm wishes for the National Startup Day and provided valuable insights on overcoming challenges and tapping opportunities in the startup ecosystem, and on building and raising funds for a successful startup. It will help in contributing to India's transformational journey towards becoming a self-reliant developed nation characterised by 'job creators' instead of job seekers. Pawan Kataria said, "Startups are the backbone of building Viksit Bharat, driving innovation, creating jobs, and fostering socio-economic growth. He emphasised the crucial role of initiatives like 'Startup India' in enabling entrepreneurs to thrive and transform Tier-I and Tier-II cities as



entrepreneurial hubs. He expressed that the future of innovation and entrepreneurship in India looks bright, driven by creativity, technological advancements, favorable policies, increased funding and a rapidly evolving market, setting the stage for unprecedented growth and success. He also emphasised that rich talent pool and growing market in C'garh provides a conducive environment and immense potential for innovations and startups in various sectors like agriculture, minerals and renewable energy, to flourish and contribute to socio-economic growth. The event concluded with an interactive Q&A session. The event was held under guidance of Professor Sachchidanand Shukla, Vice-Chancellor, PRSU and Registrar Dr Shalendra Patel.

