











# **Institute Innovation Council**

Pt. Ravishankar Shukla University, Raipur Chhattisgarh – 492010

(Under The Initiative of Ministry of Education's Innovation Cell)

**IIC ID: IC201810375** 

## Report

Institute Innovation Council, Pt.
Ravishankar Shukla University, Raipur

### **Conducted**

**Lecture Session** 

"From Problem to Prototype: A Short Guide to Ideathons & Startups"

On

Sensitization towards Ideathon & Startups

A Self-driven activity by Dr. Laxmi Kant

On 23 August 2025













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#### **Poster**

From Problem to Prototype:
A Short Guide to Ideathons & Startups

Dr. Laxmi Kant

Center for Basic Sciences, Pt. Ravishankar Shukla University, Raipur (C.G.)

Institute Innovation Council, Pt. Ravishankar Shukla University, Raipur

August 23, 2025



















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#### **Details of Event**

Name of Program Type	Lecture Session on Innovation and Entrepreneurship Awareness (self-driven activity)
Name of Program Theme	From Problem to Prototype: A Short Guide to Ideathons & Startups
Objective	To inspire innovation, foster entrepreneurship, and build skills for startup and business success.
Benefit	Boosts creativity, startup mindset, problem- solving, and real-world business understanding.
Duration of Activity	2 hour
Mode of Event	Offline
No. of Students Participants	57
No. of Faculty Participants	2
No. of External Participants	NIL













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#### **Attendance**

(24) Bhuposh orajondra	3rd som	Brajendra.
(25) Mohanish Dhankar	38d sem	m'thonkon.
(26) Tushar Patel	grd sem	Thetrop
(27) Prakhar Sao	3rd Som	Fill
(28)-Kohinoos Dewangen	3rd sem	Mohin
(20) Aman Dhruss	3 st Sem	man
(30) Abhisekh Thakor	3rd cem	271791
(51 ) Swabh Pratap Doggo	3 rds.em	Aluments.
(32) Chumeth markan	3rd sen	"र भारतीय
33 Demashish Sahn	30d sem	
(33) Demishish		Day
84) Khemchand	1st Sem	
25) Argan Verma	3rd sem	(As-
36) Jyotika Kumbhtan	1 <sup>st</sup> sem	Tyoh to
87) Neha Bingh	1st Sem	Bulu
	1st Sem	Prest!
38) Preedi Thukur	1st sem	- DETAIL
39) tijku kosma	1st sem	Janut
40) Jayanto Sarkar	3nd sem	Corali
50) Panidhi Venmo		Leuika
514 Deuska Sahu	3rd sem	V8
52. Yash Sahu	3 rd sen	Juplum
53. Keshaw Ogare	3rd sem	
54. Lomeshward	3 rd sem	fondheon
55. Ankita Basaha	3rd sem	Ankita
56 Maria man Suh	151 Sem	Ahich
56 Yorish Kuman Suhu	1st sem	
57. Kamal Kant Pisda		by!
58. Dr. Yogita Payariha	Cruest Lecturer Physics	
SO. MANOJ KUMAR	Gruest lectures Physics	

From P	roblem to Prototy	pe:
A Skort	Creich to Ideal	sons a Startups
Center for Bas	ric Sciences , Pt . Ro	vishankor Shukla Univers
		. RSU. Ralpin cc.in)
		Date - 53 /08/2025
Name	Semester	sion.
(1) Lalima	18t Som	Jalimen-
(3) Divyarsh VErma	ist com	Chambe Divyansh
(4) Jay	Ist Sam	Juy
(5) Yogita maliya (6) Khushboo Asya	-1st sem	fogitar & land
(8) Karlik Brakash Singh (8) Lavelya Kunan Chandra	48+ cem	Ksingl.
(9) Plyush Bhei	Ist sem.	Penel
(10) Aasher Schu	1" Sem	Quel
(11) Rachit Chauhan	Ist Sem	Railut
(12) Omshankar Koliyare	Ist Sem	Om Shamtan
(13) Hemanshy Rawte	1st Sem	Humangler
114) Neelam Basiha	Tst Sem	Neclaw.
15) Neclakshi Dewangan	Ist sem	Mulle
(14) Anushka Malviya	Ist sem	Anushka-M
(17) Meenal matreshway	18t Sem	Meenal
(18) Asmit Raj Phutane	1st sem	Dant
(19) Deepak chaknadhorsi	Trt Sew	Deepak
(20) Jaswoont Sinha	3rd sem	The same of the sa
(21) Athishek Pakl	3rd Sem	Abhiclek
(22) Danesh Pawar	and sem	Danesh
(23) Dumeshwan Dhru	o and sem	Paccej





















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#### **Program Summary:**

On 23rd August 2025, the Center for Basic Sciences (CBS) successfully conducted a lecture session titled 'From Problem to Prototype: A Short Guide to Ideathons & Startups'. The event was organized under the Institution's Innovation Council (IIC), PRSU, and Raipur. The one-hour session was delivered by Dr. Laxmi Kant, Assistant Professor, CBS, and PRSU. The lecture emphasized that every individual can identify a problem, propose a solution, and evaluate its potential to become a startup idea. Dr. Kant provided a practical framework for students: Spot a problem  $\rightarrow$  Propose a solution  $\rightarrow$  Check if it affects many  $\rightarrow$  Assess if people will pay or adopt. Examples from campus and community were discussed, highlighting how simple observations can grow into entrepreneurial ventures. At the end of the lecture, students were asked to pitch ideas. Five students came forward with innovative ideas that demonstrated creativity and potential for startup conversion. This interactive session gave students hands-on exposure to ideation and pitching.

### **Highlights of the Lecture:**

- Understanding Ideathons: Dr. Laxmi Kant explained the role of Ideathons as a platform for nurturing creativity, teamwork, and problem-solving skills among students.
- Problem to Prototype Framework: The lecture emphasized a simple yet powerful framework Spot a problem  $\rightarrow$  Propose a solution  $\rightarrow$  Check scale  $\rightarrow$  Assess value/adoption.
- Practical Examples: Real-life and campus-based examples were shared to help students identify everyday challenges that can be transformed into innovative startup ideas.
- Lean Canvas Approach: Students were introduced to the Lean Canvas model as a quick tool to structure their ideas into viable business opportunities.
- Student Engagement: Five students pitched their innovative ideas during the interactive session, reflecting creativity and entrepreneurial spirit.
- Encouragement for Future Participation: Students were motivated to actively engage with upcoming ideathon activities and explore opportunities to convert their ideas into













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#### Startups.

Aishe Code: U-0093

#### **Photos of the Event**



















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#### **Conclusion**

The lecture was well received and successfully achieved its objective of sensitizing students towards innovation and startup culture. It encouraged active participation, with students not only learning but also pitching their ideas. The event created enthusiasm for ideathon activities and reinforced the university's commitment to fostering innovation.

#### Outcomes

- Five students pitched potential startup ideas during the session.
- Students gained clarity on how to identify problems and structure them into viable startupideas.
- The event increased student awareness and engagement with IIC activities.
- Faculty participants appreciated the initiative and expressed support for future programs.

Dr. Kavita Thakur President, IIC PRSU