



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



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अभियान
1947 TO 2047



Institute's Innovation Council
Pt. Ravishankar Shukla University Raipur
IIC - PRSU

Institute Innovation Council

**Pt. Ravishankar Shukla University, Raipur
Chhattisgarh – 492010**

(Under The Initiative of Ministry of Education's Innovation Cell)

Aishe Code: U-0093

IIC ID: IC201810375

Report

Institute Innovation Council,

Pt. Ravishankar Shukla University, Raipur

Conducted

Lecture Session

On

Occasion

Of

“World Entrepreneurs Day 2025”

On

21st August 2025

In association with

Institute of Pharmacy

Innovation & Incubation Centre,

S.o.S. in Electronics & Photonics and IRETM

Pt. Ravishankar Shukla University, Raipur (C.G.)



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75
Azadi Ka
Amrit Mahotsav

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Poster



The poster features a light blue and pink watercolor background. At the top, there are four logos: Pt. Ravishankar Shukla University, MoE's Innovation Cell, Institution's Innovation Council, and IIC-PRSU. The main text is centered and reads: 'Institute's Innovation Council Pt. Ravishankar Shukla University, Raipur in association with Institute of Pharmacy Innovation and Incubation Centre SoS in Electronics & IRETM Pt. Ravishankar Shukla University, Raipur Welcomes You to the celebration of "World Entrepreneurs Day" On August 21, 2025 | 11:00 AM Onwards —: Venue :— M. L. Schroff Hall, Institute of Pharmacy, PRSU Raipur'. On the left side, there is an illustration of a hand holding a glowing lightbulb with the word 'Idea' written inside it.

Wthabur



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Details of Event

Name of Program Type	Celebration Activity under IIC-PRSU
Name of Program Theme	World Entrepreneurs Day 2025
Objective	Empowering young minds to create value in agriculture for society and economy.
Benefit	Inspires youth to transform ideas into impactful ventures for society.
Duration of Activity	5 hours
Mode of Event	Offline
No. of Students Participants	90
No. of Faculty Participants	10
No. of External Participants	NIL
Expenditure Amount	3200



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Attendance



Attendance Sheet Date: 21/08/2025

S. No.	Name of Faculty	Designation	Department	Sign
1	Dr. Ravishankar Shukla	Professor	Pharmacy	[Signature]
2	R.K. Jaiswal	Professor	Pharmacy	[Signature]
3	S. C. Sengupta	Professor	Pharmacy	[Signature]
4	Manoj Singh	Professor	Pharmacy	[Signature]
5	Neel K. Sood	Professor	Pharmacy	[Signature]
6	Sanjiv Kumar	Associate Prof.	Pharmacy	[Signature]



Attendance Sheet Date: 21/08/2025

S. No.	Name of Participants	Department	Email id	Sign
1	Dr. Ravishankar Shukla	Pharmacy	dr.ravishankar.shukla@gmail.com	[Signature]
2	R.K. Jaiswal	Pharmacy	r.k.jaiswal@gmail.com	[Signature]
3	S. C. Sengupta	Pharmacy	s.c.sengupta@gmail.com	[Signature]
4	Manoj Singh	Pharmacy	manoj.singh@gmail.com	[Signature]
5	Neel K. Sood	Pharmacy	neel.k.sood@gmail.com	[Signature]
6	Sanjiv Kumar	Pharmacy	sanjiv.kumar@gmail.com	[Signature]
7	Dr. Ravishankar Shukla	Pharmacy	dr.ravishankar.shukla@gmail.com	[Signature]
8	R.K. Jaiswal	Pharmacy	r.k.jaiswal@gmail.com	[Signature]
9	S. C. Sengupta	Pharmacy	s.c.sengupta@gmail.com	[Signature]
10	Manoj Singh	Pharmacy	manoj.singh@gmail.com	[Signature]
11	Neel K. Sood	Pharmacy	neel.k.sood@gmail.com	[Signature]
12	Sanjiv Kumar	Pharmacy	sanjiv.kumar@gmail.com	[Signature]
13	Dr. Ravishankar Shukla	Pharmacy	dr.ravishankar.shukla@gmail.com	[Signature]
14	R.K. Jaiswal	Pharmacy	r.k.jaiswal@gmail.com	[Signature]
15	S. C. Sengupta	Pharmacy	s.c.sengupta@gmail.com	[Signature]
16	Manoj Singh	Pharmacy	manoj.singh@gmail.com	[Signature]
17	Neel K. Sood	Pharmacy	neel.k.sood@gmail.com	[Signature]
18	Sanjiv Kumar	Pharmacy	sanjiv.kumar@gmail.com	[Signature]
19	Dr. Ravishankar Shukla	Pharmacy	dr.ravishankar.shukla@gmail.com	[Signature]
20	R.K. Jaiswal	Pharmacy	r.k.jaiswal@gmail.com	[Signature]



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About the Speaker

Mrs. Kavita Dev, Director & Founder, Samarpann Natural Farms LLP Raipur (C.G.), in her lecture, underscored the imperative of motivating young minds toward entrepreneurship, describing it as a critical necessity of the present era. She asserted that entrepreneurship should no longer be viewed merely as a commercial pursuit; rather, it encompasses a broader responsibility toward addressing societal needs and ensuring collective welfare. In this context, she particularly emphasized the immense scope for innovation and growth within the agricultural sector. Highlighting the significance of farmers, Mrs. Dev described them not solely as “providers of food grains” but as fundamental contributors to the nourishment, health, and sustainability of society. She noted that entrepreneurial initiatives in agriculture can play a pivotal role in realizing the vision of *Atmanirbhar Bharat* (Self-Reliant India) while also advancing the achievement of the United Nations Sustainable Development Goals (SDGs). According to her, agriculture-based entrepreneurship adopted by the youth has the potential to ensure the supply of safe, nutritious, and high-quality food, alongside fostering employment generation and innovation.

In her address, Mrs. Dev also elaborated on the nutritional and entrepreneurial importance of millets (*Shree Anna*), categorizing them into two groups:

1. Major Millets: Jowar, Bajra, Ragi
2. Minor Millets: Kodo, Kutki, Kangni, Sanwa, Chena

She further highlighted the specific health benefits of minor millets:

- Kodo millet contributes to intestinal health due to its high fiber content.
- Little millet (Kutki) supports the reproductive system.
- Foxtail millet (Kangni) is beneficial for neuronal functioning and brain health.

Concluding her lecture, Mrs. Dev emphasized that the regular incorporation of these nutrient-dense grains into daily diets not only enhances human health but also unlocks promising opportunities for agricultural entrepreneurship. Such integration of nutrition and innovation, she observed, would significantly contribute to societal well-being, economic self-reliance, and sustainable development.



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Photos of the Event



Raipur, Chhattisgarh, India
6hvv+f2r, Amanaka, Raipur, Chhattisgarh 492010, India
Lat 21.243559° Long 81.592511°
21/08/2025 03:23 PM GMT +05:30

सिटी भास्कर रायपुर 22-08-2025

उद्यमिता केवल व्यापार तक सीमित नहीं है: कविता देव

व्याख्यान

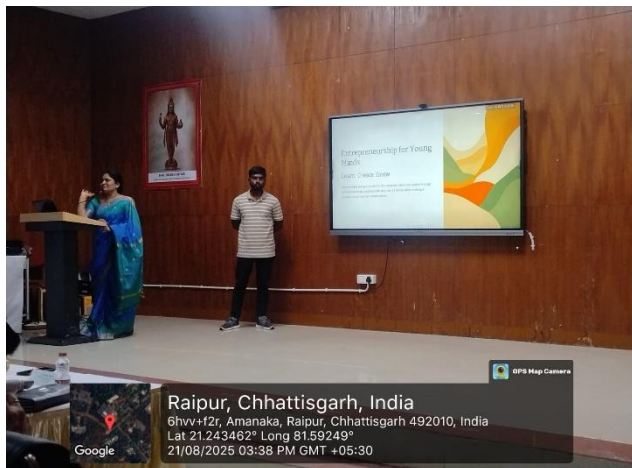
सिटी रिपोर्टर, रायपुर • पं. रविशंकर शुक्ल विश्वविद्यालय के इंस्टीट्यूट इनोवेशन काउंसिल की ओर से विश्व उद्यमी दिवस पर व्याख्यान सत्र का आयोजन किया गया। मुख्य वक्ता के रूप में ऑनियेनर कविता देव ने स्टूडेंट्स को उद्यमिता की जानकारी दी।

रूपीकर कविता देव ने कहा कि, आज उद्यमिता केवल व्यापार तक सीमित नहीं, बल्कि समाज की आवश्यकताओं और कल्याण से भी जुड़ी हुई है। विशेषकर कृषि क्षेत्र में अपार संभावनाएँ हैं। युवा कृषि आधारित उद्यमिता अपनाते हैं तो वे समाज को सुरक्षित, पोषक और गुणवत्तापूर्ण आहार उपलब्ध कराने के साथ-साथ रोजगार और नवाचार के नए अवसर भी सृजित कर सकते हैं। इस दौरान प्रो. कविता ठाकुर, प्रो. एसजे डहरवाल उपस्थित थे।



मिलेट्स के फायदे

- कोदो आँतों की सेहत के लिए लाभकारी है।
- युद्ध की प्रजनन तंत्र को स्वस्थ रखने में सहायक है।
- कोगनी न्यूरोन्स और मस्तिष्क के लिए फायदेमंद है।



Raipur, Chhattisgarh, India
6hvv+f2r, Amanaka, Raipur, Chhattisgarh 492010, India
Lat 21.243462° Long 81.59249°
21/08/2025 03:38 PM GMT +05:30



Raipur, Chhattisgarh, India
6hvv+f2r, Amanaka, Raipur, Chhattisgarh 492010, India
Lat 21.243496° Long 81.592493°
21/08/2025 03:44 PM GMT +05:30



Raipur, Chhattisgarh, India
6hvv+f2r, Amanaka, Raipur, Chhattisgarh 492010, India
Lat 21.243494° Long 81.5925°
21/08/2025 04:54 PM GMT +05:30



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Conclusion/Outcomes

We extend our sincere gratitude to Mrs. Kavita Dev for her valuable guidance and for delivering such an enlightening and thought-provoking lecture. The session concluded with a strong emphasis on the need to integrate entrepreneurship with agriculture in order to achieve self-reliance, innovation, and sustainable development. Mrs. Kavita Dev's lecture not only highlighted the vast potential of agriculture-based entrepreneurship but also underlined the nutritional and economic importance of millets in ensuring a healthier and more prosperous society. Her insightful perspectives inspired the participants to view farming and food production as a domain of innovation and opportunity

Dr. Kavita Thakur
President, IIC PRSU