



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



विकसित भारत
अभियान
1947 TO 2047



Institute's Innovation Council
Pt. Ravishankar Shukla University Raipur
IIC-PRSU

Institute Innovation Council

**Pt. Ravishankar Shukla University, Raipur
Chhattisgarh – 492010**

(Under The Initiative of Ministry of Education's Innovation Cell)

Aishe Code: U-0093

IIC ID: IC201810375

Report

Institute Innovation Council,

Pt. Ravishankar Shukla University, Raipur

Conducted

Expert Session

On

Lean Start-up & minimum Viable Product/

Business mentoring Session

On

22nd August 2025

In association with

Innovation & Incubation Centre,

S.o.S. in Physical Education and

S.o.S. in Electronics & Photonics and IRETTM

Pt. Ravishankar Shukla University, Raipur C.G.)



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Poster



Institute's Innovation Council
Pt. Ravishankar Shukla University, Raipur
in association with
SoS in Physical Education
Innovation and Incubation Centre
SoS in Electronics & IRETM
Pt. Ravishankar Shukla University, Raipur
Welcomes You
to the expert session on
**"Lean Startup & Minimum Viable Product /
Business - Mentoring Session"**
on
August 22, 2025 | 10:30 AM Onwards
—: Venue :—
SoS in Physical Education, PRSU Raipur



10th Aug



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Details of Event

Name of Program Type	Lecture Session on Lean Start-up & minimum Viable Product/Business Mentoring Session (Calendar activity under IIC 7.0)
Name of Program Theme	Lean Start-up & MVP: Business Mentoring Session on Innovation, Strategy & Growth
Objective	To guide students in applying lean startup methods and MVP approach for effective business growth.
Benefit	Helps students validate ideas, build MVPs, gain mentorship, and develop strong startup strategies.
Duration of Activity	5 hours
Mode of Event	Offline
No. of Students Participants	100
No. of Faculty Participants	15
No. of External Participants	NIL
Expenditure Amount	2700



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About the Speaker

Dr Prashant Chaturvedi M.P.T (Sports Medicine) Director - WBA99 Analysis Expert India Pvt LMT The session was led by renowned speaker Dr. Prashant Chaturvedi, a seasoned sports medicine expert and startup mentor with over 15 years of professional experience. He currently holds multiple leadership positions, including Director at WBA99 Analysis Expert India Pvt. Ltd. and BCCI - SSSM1, and was the physiotherapist for the Indian Badminton Team during the Asia Cup 2023, where the team won the Gold Medal.

Dr. Chaturvedi delivered a powerful and insightful session focusing on key aspects of entrepreneurship, sports science, and innovation, especially relevant for budding entrepreneurs, students, and researchers. He provided a comprehensive understanding of the Minimum Viable Product (MVP) approach, highlighting its importance in lowering risks, gathering early user feedback, and iterating product development efficiently. The session also explored biomechanical analysis in sports, demonstrating how biomechanical assessments can enhance athletic performance, reduce injury risks, and optimize training protocols. Dr. Chaturvedi further discussed the role of technology and advanced equipment in performance enhancement, showing how innovations in sports science can be leveraged for start-ups focusing on research-driven solutions. In addition, he provided valuable guidance on sponsorship and support for startup research, sharing strategies for building compelling pitches, securing funding, and exploring collaboration opportunities. The session was enriched with motivational insights as Dr. Chaturvedi shared his personal journey across sports, medicine, and entrepreneurship, inspiring participants to pursue their passions with innovation, determination, and resilience. Overall, it was a highly engaging session combining practical knowledge, technology, and inspiration.

Dr. Chaturvedi shared that his first start-up, Sports Rehab Center, is considered the first of its kind in Chhattisgarh, contributing significantly to athlete rehabilitation and performance improvement, while creating a new dimension in sports science and entrepreneurship in the state.



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Attendance



"Lean Startup & Minimum Viable Product/ Business Mentoring Session"

S. No.	Name of Faculty	Designation	Department	Sign
01	Dr. Prashant Kashyap	Director	WBDR	
02	Dr. Kanika Thakur	Professor	SoS in Electronics & Physics	
03	Prof. Rajeev Chaudhary	Professor	SoS in Physical Education	
04	Prakul Kumar Pansari	Guest Faculty	SoS in Physical Education	
05	Nagendra Shrivastava	Guest Faculty	SoS in Phy. Edu.	
06	Upasana Vishwanath	Guest Faculty	SoS in Phy. Edu.	

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"Lean Startup & Minimum Viable Product/ Business Mentoring Session"

S. No.	Name of Participants	Department	Email id	Sign
01	Nishant Sahu	Physical Education	NishantS155@gmail.com	
02	Prashant Kashyap	Physical Education	PrashantKashyap18@gmail.com	
03	Sukhdeep Singh	Physical Education	SukhdeepSingh18@gmail.com	
04	Nagendra	Physical Education	nagendra155@gmail.com	
05	Vinod Kumar	Physical Education	VinodKumar155@gmail.com	
06	Dr. Prashant	Physical Education	DrPrashant155@gmail.com	
07	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
08	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
09	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
10	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
11	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
12	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
13	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
14	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
15	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
16	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
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19	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
20	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
21	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
22	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
23	Prashant Sahu	Physical Education	PrashantS155@gmail.com	
24	Prashant Sahu	Physical Education	PrashantS155@gmail.com	

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"Lean Startup & Minimum Viable Product/ Business Mentoring Session"

S. No.	Name of Participants	Department	Email id	Sign
01	Prashant Kashyap	P.E.	prashantkashyap18@gmail.com	
02	SHALINI KUMAR	Physical Edu.	shalinikumar18@gmail.com	
03	POOJA SAHU	Physical Edu.	poojasahu18@gmail.com	
04	Dipti	Physical edu.	dipti18@gmail.com	
05	Umesh Chandra	Physical edu.	umeshchandra18@gmail.com	
06	Prashant Kashyap	Physical edu.	prashantkashyap18@gmail.com	
07	KANAKA KUMAR	Physical Edu.	kanakakumar18@gmail.com	
08	CHANDANA METAM	Physical Education	chandanametam18@gmail.com	
09	Prashant	Physical Edu.	prashant18@gmail.com	
10	JOSHI	Physical Edu.	joshi18@gmail.com	
11	Prashant Sahu	Physical Education	prashantsahu18@gmail.com	
12	Prashant Sahu	Physical Education	prashantsahu18@gmail.com	
13	Prashant Sahu	Physical Education	prashantsahu18@gmail.com	
14	Prashant Sahu	Physical Education	prashantsahu18@gmail.com	
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24	Prashant Sahu	Physical Education	prashantsahu18@gmail.com	

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10th June



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Photos of the Event





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Conclusion:

This business-mentoring session served as an invaluable learning opportunity, seamlessly blending sports science, entrepreneurship, and innovation. It reinforced the significance of cross-disciplinary knowledge and practical implementation in transforming ideas into impactful ventures. The university continues to uphold its commitment to promoting a startup ecosystem, encouraging young minds to explore and innovate. The session by Dr. Prashant Chaturvedi effectively bridged sports science, entrepreneurship, and innovation, providing practical insights into lean start-ups, MVP development, and performance enhancement. It inspired students and researchers to apply innovative approaches, leverage technology, and pursue entrepreneurial ventures with determination, transforming ideas into impactful, real-world solutions.

Dr. Kavita Thakur
President, IIC PRSU