



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



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1947 TO 2047



Institute's Innovation Council
Pt. Ravishankar Shukla University Raipur
IIC-PRSU

Institute Innovation Council

Pt. Ravishankar Shukla University, Raipur
Chhattisgarh – 492010

(Under The Initiative of Ministry of Education's Innovation Cell)

Aishe Code: U-0093

IIC ID: IC201810375

Report

Institute Innovation Council, Pt. Ravishankar
Shukla University, Raipur

Conducted

Lecture Session

On

“Corporate Entrepreneurship
Driving Innovation within Organizations”

A Self-driven activity by Ms. Shalineer Verma

On

22 April 2025



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Azadi Ka
Amrit Mahotsav

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Poster

Corporate Entrepreneurship
Driving Innovation within
Organizations

By
Shaline Verma
IIC Member & Innovation Ambassador
SoS in Electronics & Photonics
Pt. Ravishankar Shukla University, Raipur

Shaline Verma



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Details of Event

Name of Program Type	Lecture Session on Innovation and Entrepreneurship Awareness (self-driven activity IIC 7.0)
Name of Program Theme	Corporate Entrepreneurship Driving Innovation within Organizations
Objective	To foster innovation, empower employees, and create new business opportunities within organizations.
Benefit	Boosts innovation, agility, and growth by encouraging entrepreneurial thinking within firms.
Duration of Activity	2 hour
Mode of Event	Offline
No. of Students Participants	40
No. of Faculty Participants	3
No. of External Participants	NIL



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Attendance



"Self-Driven Activity"

"Corporate Entrepreneurship driving innovation within Organizations"

Attendance Sheet

Date-

S. No.	Name of Students	Department	Email Id	Sign
1.	Jelika Ray	Electronics & photonics	jelikaray53@gmail.com	Jelika
2.	Samiddhi Granjeon	ele & photonics	Samiddhi.Granjeon1@gmail.com	Samiddhi
3.	SHWETA TANDON	Elec. & photo.	shwetatandon067@gmail.com	Shweta
4.	Paiya Vesma	—	paiveesma0928147312@gmail.com	Pvesma
5.	Rajkumar Sahu	—	22343258@gmail.com	Rajkumar
6.	Anita Banipane	electronics & photonics	anishubani@gmail.com	Anita
7.	Abhishek	-II-	abhishek217@gmail.com	Abhishek
8.	Anshul Sen	Electronics	anshulsen@gmail.com	Anshul
9.	Pooja Patel	electronics	poojapatel0012@gmail.com	Pooja
10.	Twinkle	—	twinkle203@gmail.com	Twinkle
11.	Suraj Sagar	—	Sagar007@gmail.com	Suraj
12.	Tanu Yadav	Electronics	tanuy2369@gmail.com	Tanu
13.	Lakshmi	Electronics	—	—
14.	Monika Pradhan	-II-	shwetapradhan10@gmail.com	Monika
15.	Ashwan	-II-	monusahu4868@gmail.com	Ashwan
16.	Anil Patel	-II-	anilpatel0011@gmail.com	Anil Patel
17.	Jayant Kothari	—	jayantkothari759@gmail.com	Kothari
18.	Souadmineenayak	-II-	souadmineenayak23@gmail.com	Souadmineenayak
19.	seema	-II-	seemakamani74754@gmail.com	seema
20.	Mansi	-II-	mansiverma0412@gmail.com	Mansi
21.	Anisha	-II-	spatel0809@gmail.com	Anisha



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Program summary

School of studies in Electronics and Photonics organized Lecture on “Corporate Entrepreneurship: Driving Innovation within Organizations” in collaboration with Institutional Innovative Council, Pt. Ravishankar Shukla University, Raipur. Ms. Shalineer Verma, Guest Teaching Asst., SoS in Electronics & Photonics, IIC Member & Innovation Ambassador has delivered a lecture. The lecture aimed to highlight the importance of innovation, entrepreneurship, and entrepreneurial thinking in modern businesses. The lecture include how organizations can foster a culture of creativity, risk-taking, and adaptability to sustain in the competitive global market. Key points included the role of entrepreneurs, strategies for identifying new opportunities, and the significance of aligning innovation with corporate goals. Students gained insights into practical approaches for driving innovation, the challenges faced in corporate entrepreneurship, and the skills required to thrive in dynamic organizational environments. The lecture motivated students to develop entrepreneurial mind-sets and apply creative thinking not only in Startups but also within established organizations. The event concluded with an interactive discussion where participants shared their ideas and clarified doubts, making the session highly enriching and impactful.



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Photos of the Event





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Conclusion

Corporate entrepreneurship is essential for driving innovation and maintaining competitiveness in today's dynamic business environment. By fostering an entrepreneurial mindset within the organization, companies can encourage creativity, adaptability, and proactive opportunity-seeking. This approach not only leads to the development of new products, services, and processes but also enhances employee engagement and organizational agility. Successful corporate entrepreneurship bridges the gap between stability and innovation, ensuring long-term growth and sustainability. Ultimately, embracing entrepreneurial practices internally allows organizations to respond effectively to market changes, seize emerging opportunities, and maintain a leading edge in their respective industries.

Dr. Kavita Thakur
President, IIC PRSU