











Institute Innovation Council

Pt. Ravishankar Shukla University, Raipur Chhattisgarh – 492010

(Under The Initiative of Ministry of Education's Innovation Cell)

IIC ID: IC201810375

Report

Institute Innovation Council, Pt. Ravishankar Shukla University, Raipur

Conducted

Lecture Session

On

"Intellectual Property (IP) Management:

An Overview"

A Self-driven activity by Ms. Megha Sahu

On

24 March 2025













Institute Innovation Council

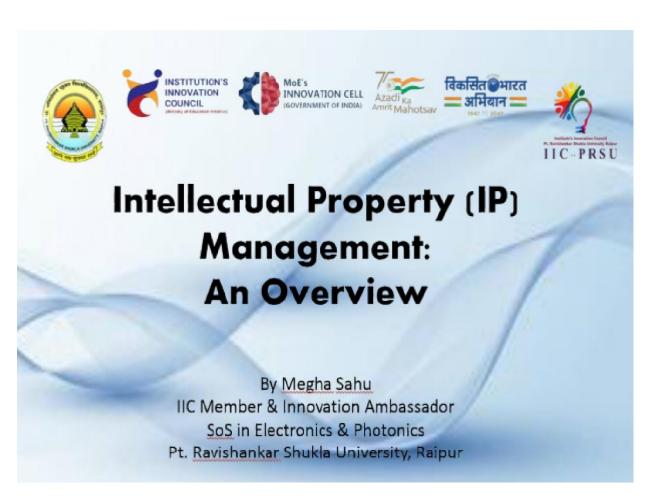
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Details of Event

Name of Program Type Name of Program Theme	Lecture Session on Lean Start-up & minimum Viable Product/Business Mentoring Session (Calendar activity under IIC 7.0) Intellectual Property (IP) Management: An Overview
Objective	To protect creations, ensure legal rights, and maximize value from intellectual assets.
Benefit	Efficient IP management boosts innovation, protects assets, and enhances business competitiveness.
Duration of Activity	2 hours
Mode of Event	Offline
No. of Students Participants	41
No. of Faculty Participants	03
No. of External Participants	NIL













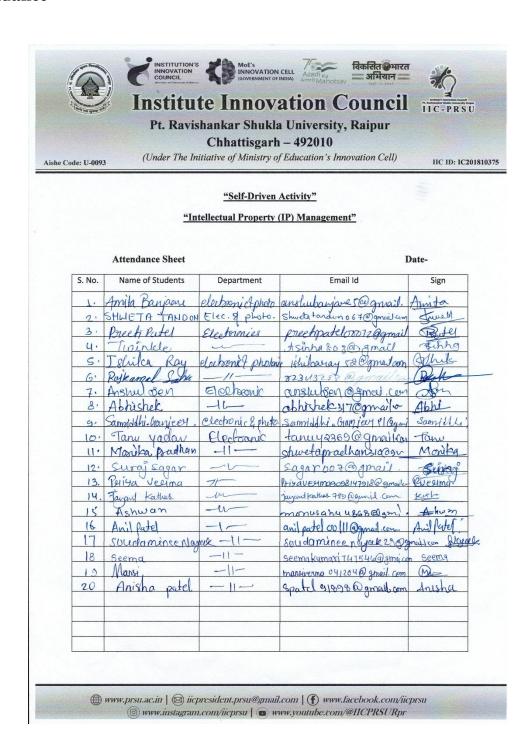
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Attendance















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About the Speaker

School of studies in Electronics and Photonics organized Lecture on "Intellectual Property (IP) Management: An Overview" in collaboration with Institutional Innovative Council, Pt. Ravishankar Shukla University, Raipur. Ms. Megha Sahu, Guest Teaching Asst., SoS in Electronics & Photonics, IIC Member & Innovation Ambassador has delivered a lecture. The objective of the session was to make students aware of the importance of protecting innovative ideas, inventions, and creative works through proper IP rights. Ms. Megha provided detailed insights into various forms of Intellectual Property such as patents, copyrights, trademarks, designs, and trade secrets. The session also focused on the procedures for filing, maintaining, and managing IP, along with the role of IP in promoting research, innovation, and entrepreneurship. Students benefited by learning how to safeguard their original contributions, prevent infringement, and explore commercialization opportunities for their innovations. The lecture highlighted the ethical and legal aspects of IP management, encouraging students to respect intellectual contributions and develop an innovation-driven mindset. The event concluded with an interactive discussion where participants raised queries related to IP filing, protection, and commercialization. Overall, the session proved highly informative and motivated students to integrate IP awareness into their academic and research activities.













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Photos of the Event





















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Conclusion:

Intellectual Property (IP) management plays a crucial role in fostering innovation, securing legal protection, and maximizing the commercial value of creative and intellectual assets. By effectively managing IP, organizations can gain a competitive edge, attract investment, and create new revenue streams through licensing or partnerships. It also helps prevent unauthorized use or infringement of innovations. businesses become increasingly knowledge-driven, understanding implementing strategic IP management is essential. Overall, effective IP management not only protects ideas but also transforms them into valuable business assets, contributing significantly to long-term growth, sustainability, competitiveness in today's fast-paced market.

> Othabur Dr. Kavita Thakur President, IIC PRSU