











Institute Innovation Council

Pt. Ravishankar Shukla University, Raipur Chhattisgarh – 492010

(Under The Initiative of Ministry of Education's Innovation Cell)

IIC ID: IC201810375

Report

Institute Innovation Council,

Pt. Ravishankar Shukla University, Raipur

Conducted

Lecture Session

On

"Career in Gems"

On

Occasion

Of

"National Entrepreneurship Day"

On

9 November 2024













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Poster



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Details of Event

Name of Program Type	National Entrepreneurship Day (Celebration Activity
	under IIC)
Name of Program Theme	National Entrepreneurship Day 2024: "Empowering
	Emerging Entrepreneurs"
Objective	The primary objective of the event was to inspire
	students according to NEP 2020 towards startup,
	entrepreneurship, business for contribution of country
	development and take challenges for on life.
Benefit	Aware students towards Start up
Duration of Activity	2:30 hours
Mode of Event	Offline
No. of Students Participants	37
No. of Faculty Participants	07
No. of External Participants	None
Expenditure Amount	3200

Social Media Links:

Facebook - https://www.facebook.com/share/p/14FLrwAzFDL/

Instagram-

https://www.instagram.com/p/DFrmD67tVbo/?utm_source=ig_web_copy_link&igsh=MWZybzh6OG53bWh2Mg==















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Attendance



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About the Event and Speaker

On 9th November, 2024, S.o.S. in Geology and WRM, PRSU, Raipur, celebrated International Entrepreneur's Day with great enthusiasm and active participation from faculty and students. The chief guest and keynote speaker for the event was Ms. Pratiksha Niyogi, CEO of Niyogi Gems, Raipur, a prominent figure in the gemstone industry. She provided a comprehensive overview of the evolving gems and jewellery market in India, particularly emphasizing the growing trend of lab-grown diamonds. Ms. Niyogi discussed various facts of the gemstone industry, highlighting its major sectors:

- Mining Extraction of raw gemstones and the associated geological exploration techniques.
- 2. **Manufacturing** Cutting, polishing, and processing gemstones into marketable products.
- 3. **Grading** Quality assessment and certification of gemstones, which adds value to the product.
- 4. **Trading** Domestic and international trade networks that connect producers with consumers.

Ms. Niyogi elaborated the factors influencing the gemstone market, such as global demand, advancements in gemstone synthesis, ethical sourcing concerns, and market trends. Her insights on lab-grown diamonds sparked particular interest, as she explained their cost-effectiveness, eco-friendliness, and growing acceptance in the global market. A significant part of her address was dedicated to encouraging female students to consider entrepreneurship as a career path. She urged them to leverage their skills and knowledge in geology to innovate and create start-ups in the gemstone and mineral sectors. The event concluded with an engaging Q&A session, where Ms. Niyogi addressed students' queries about market entry strategies, funding opportunities, and overcoming challenges in the industry.













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Photos of the Event























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Conclusion

The celebration of International Entrepreneur's Day proved to be an enlightening experience, fostering a spirit of innovation and entrepreneurial thinking among all students. Ms. Pratiksha Niyogi highlighted diverse opportunities within the gemstone industry, including mining, trading, design, and gemology. The session emphasized the role of entrepreneurship, innovation, and sustainability in driving growth. It inspired participants to explore new career paths and entrepreneurial possibilities in this evolving sector.

President, IIC PRSU