



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education initiative)



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



विकसित भारत
अभियान
1947 TO 2047



Institute's Innovation Council
Pt. Ravishankar Shukla University Raipur
IIC - PRSU

Institute Innovation Council

**Pt. Ravishankar Shukla University, Raipur
Chhattisgarh – 492010**

(Under The Initiative of Ministry of Education's Innovation Cell)

Aishe Code: U-0093

IIC ID: IC201810375

Report

Institute Innovation Council

Pt. Ravishankar Shukla University, Raipur

Collaboration with

S.o.S in Electronics and Photonics, PRSU, Raipur

Has organized expert session on

How to plan for Start-up and legal & Ethical Steps

On

28th May, 2025

At

**Computer Lab, S.o.S in Electronics and
Photonics, PRSU Raipur**



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Amrit Mahotsav

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POSTER



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Institute Innovation Council
Pt Ravishankar Shukla University, Raipur

in association with

S.o.S in Electronics and Photonics
Institute of Renewable Energy Technology and Management
Pt. Ravishankar Shukla University, Raipur



Rajib Das
Co-Founder &
Director (Projects and Operation)
Greenfinity Powertech Pvt. Ltd.
Raipur

Welcomes You
to the Expert Session on
**" How to Plan for Startup and
Legal & Ethical Steps "**

on
May 28, 2025 | 02:00 PM Onwards

📍 **Venue**

Computer Lab, S.o.S in Electronics , PRSU, Raipur



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Details of Event

Name of Program Type	How to plan for Start-up and legal & Ethical Step (IIC Calender Activity 2024-25)
Name of Program Theme	How to plan for Start-up and legal & Ethical Step by Rajib Das
Objective	Inspire sustainable start-ups by guiding on planning, legal steps & SDG-driven green energy.
Benefit	Participants gained insights on start-up planning, SDG alignment, and green energy for sustainable growth.
Duration of Activity	4 hours
Mode of Event	Offline/ Hybrid
No. of Students Participants	21
No. of Faculty Participants	4
No. of External Participants	0
Expenditure Amount	3600

10th Aug



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About the Event

On May 28, 2025, an insightful session was delivered by Mr. Rajib Das, Co-Founder of Greenfinity Powertech, on “How to Plan for Start-ups and Legal & Ethical Steps.” The talk was particularly focused on integrating sustainable practices and aligning entrepreneurial efforts with the United Nations Sustainable Development Goals (SDGs).

Mr. Das emphasized that modern start-ups must go beyond profitability and embed sustainability into their core vision. He pointed out that goals such as Affordable and Clean Energy (SDG 7), Decent Work and Economic Growth (SDG 8), and Industry, Innovation and Infrastructure (SDG 9) are directly linked to entrepreneurial innovation. Drawing from his own experience in the green energy sector, he highlighted how start-ups can create value by offering renewable energy solutions that reduce carbon emissions, enhance energy efficiency, and contribute to climate action (SDG 13).

He guided participants on start-up planning, beginning with idea validation, business model design, and scalability. He stressed that young entrepreneurs must focus on innovations that solve environmental challenges—such as solar, wind, and energy storage solutions—while ensuring affordability and accessibility. He further explained the significance of green entrepreneurship in addressing energy gaps in rural and underserved areas, thereby advancing social equity along with environmental responsibility.

On the legal and ethical front, Mr. Das discussed the importance of registering businesses, protecting intellectual property, and complying with environmental regulations. He underlined that ethical business conduct—such as fair labor practices, transparency, and eco-friendly operations—is not only a responsibility but also a pathway to global recognition and sustainable growth.



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Photos



Conclusion/Outcomes

The session inspired participants to align innovation with SDGs, particularly green energy solutions, thereby contributing to a sustainable future while building successful start-ups.

Dr. Kavita Thakur

**Dr. Kavita Thakur
President, IIC PRSU**