Report

Institute Innovation Council

Pt. Ravishankar Shukla University, Raipur

Collaboration with

University Institute of Pharmacy

S.o.S in Electronics and Photonics, PRSU, Raipur

Has organized Workshop on

Workshop on "Raising Capital and Managing Finance for Startups "

*By **G. Venugopal, CEO RUBI, Rungta Group***

On

24th May, 2025

POSTER

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)
MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)
IIC-PRSU
RUBI
RUNGTA
EDUCATIONAL FOUNDATION
BHILAI CHHATTISGARH
Institute Innovation Council
Pt Ravishankar Shukla University, Raipur
in association with
University Institute of Pharmacy
&
Rungta Business Incubator (RUBI)
Rungta Educational Foundation, Bhilai
Chhattisgarh
Welcomes You
to the workshop on
"Raising Capital and Managing Finance for Startups"
on
May 24, 2025 | 02:00 PM Onwards
Online / Virtual Mode
G. Venugopal
CEO, RUBI
Rungta Educational Foundation
Bhilai

Details of Event

Name of Program Type	Workshop on "Raising Capital and Managing Finance for Startups" (IIC Calender Activity 2024-25)
Name of Program Theme	Workshop on "Raising Capital and Managing Finance for Startups"
Objective	Guide entrepreneurs on startup funding strategies and financial management for sustainable growth.
Benefit	Participants learned capital-raising methods and finance skills to build resilient, scalable startups.
Duration of Activity	4 hours
Mode of Event	Online
No. of Students Participants	102
No. of Faculty Participants	12
No. of External Participants	0
Expenditure Amount	1600

About the Event

On May 24, 2025, An expert session on *"Raising Capital and Managing Finance for Startups"* was conducted by Mr. G. Venugopal Rao, CEO of RUBI, Rungta Educational Foundation. The session aimed to equip aspiring entrepreneurs and students with practical knowledge on financial strategies essential for establishing and scaling start-ups.

Mr. Rao began by emphasizing that access to adequate capital is the backbone of any entrepreneurial journey. He explained the different stages of funding—seed capital, angel investment, venture capital, and debt financing—highlighting the right time and approach to seek each. He stressed the importance of preparing a strong business plan and a compelling pitch deck to gain investor confidence. Clarity of vision, scalability, and revenue models, according to him, are the key elements that attract financial support.

Moving further, he elaborated on financial management practices crucial for the survival of start-ups. Mr. Rao highlighted budgeting, cash flow management, and cost control as essential tools for ensuring financial discipline. He cautioned participants against common mistakes such as overestimating revenue, neglecting compliance, or mismanaging working capital. Sound financial governance, he added, helps build trust with stakeholders and investors.

He also discussed the role of government initiatives, start-up incubators, and banking institutions in providing financial support. Stressing on accountability, he underlined that transparency in financial transactions and adherence to ethical practices not only ensure long-term sustainability but also align with global standards of corporate governance.

The session concluded with an engaging interaction, where participants sought guidance on funding challenges and investor relations.

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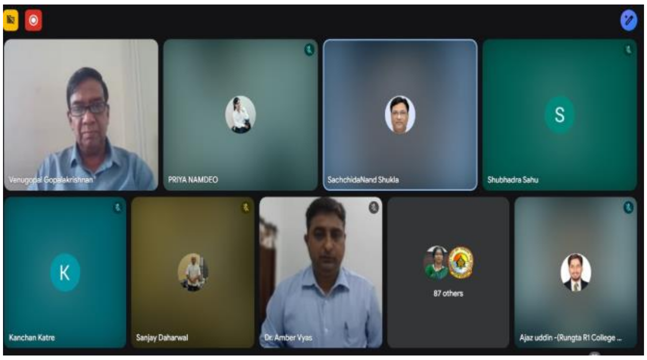
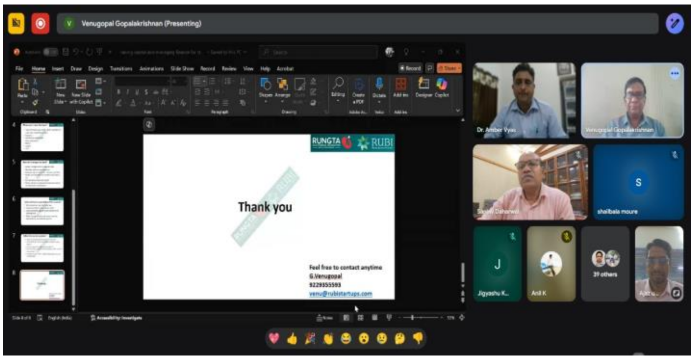
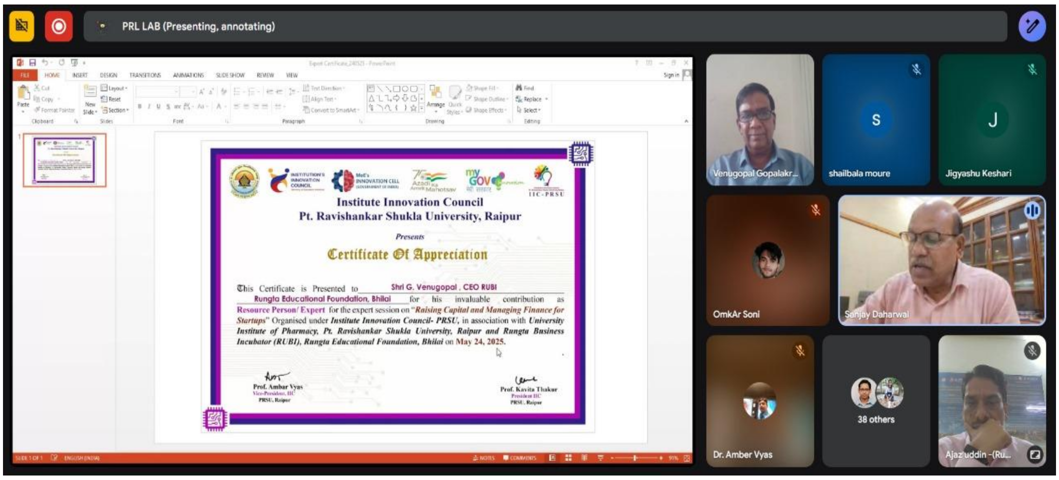
Photos







Conclusion/Outcomes

The talk by Mr. G. Venugopal Rao offered valuable insights into raising capital and managing finance effectively, motivating participants to build financially resilient and growth-oriented start-ups

Dr. Kavita Thakur
President, IIC PRSU