











Institute Innovation Council

Pt. Ravishankar Shukla University, Raipur Chhattisgarh – 492010

(Under The Initiative of Ministry of Education's Innovation Cell)

IIC ID: IC201810375

Report

Institute Innovation Council, Pt.

Ravishankar Shukla University, Raipur

Conducted

Lecture Session

On

"Green Technology Entrepreneurship:

Sustainable Innovation for a Better Future"

A Self-driven activity by Dr. Swagota Bera

On

23 December 2024













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Poster













Green Technology Entrepreneurship: Sustainable Innovation for a Better **Future**

Dr. Swagota Bera

IIC Member & Innovation Ambassador

SoS in Electronics & Photonics

Pt. Ravishankar Shukla University, Raipur













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Details of Event

Name of Program Type	Lecture Session on Innovation and Entrepreneurship Awareness (self-driven activity IIC 7.0)			
Name of Program Theme	Fostering eco-innovation and green entrepreneurship for a sustainable and resilient future.			
Objective	Promote eco-friendly innovation and entrepreneurship for sustainable and impactful future solutions.			
Benefit	Encourages sustainable startups, eco- innovation, and green solutions for environmental well-being.			
Duration of Activity	2 hour			
Mode of Event	Offline			
No. of Students Participants	40			
No. of Faculty Participants	3			
No. of External Participants	NIL			













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Attendance



"Self-Driven Activity"

"Green Technology Enrepreneu4ship: Sustainable Innovation for a Better Future"

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Program Summary:

School of studies in Electronics and Photonics organized an insightful Lecture on "Green Technology Entrepreneurship: Sustainable Innovation for a Better Future" in collaboration with Institutional Innovative Council, Pt. Ravishankar Shukla University, Raipur. Dr. Swagota Bera, Asst. Prof., SOS in Electronics & Photonics, IIC Member & Innovation Ambassador has delivered a lecture. The session aimed to raise awareness among students about the significance of sustainability and the role of entrepreneurship in addressing environmental challenges through innovative green technologies. Dr. Bera highlighted the importance of adopting eco-friendly practices, renewable energy solutions, and sustainable business models that contribute to environmental conservation while creating economic opportunities. Various successful case studies of green startups were discussed, inspiring students to think creatively and responsibly about future entrepreneurial ventures. The session also emphasized the need for young innovators to integrate sustainability into their ideas, aligning entrepreneurship with the goals of climate change mitigation, energy efficiency, and resource management. Students actively participated in the interaction and gained valuable insights into how green technology can open new avenues for innovation and career development.

Overall, the talk proved highly beneficial for students, motivating them to explore ecoconscious business opportunities and preparing them to contribute to building a sustainable and better future.













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Photos of the Event



















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Conclusion

The "Green Technology Entrepreneurship: Sustainable Innovation for a Better Future" program concluded with a strong message emphasizing the urgent need for environmentally responsible innovation. Participants gained valuable insights into developing sustainable technologies and launching green startups that address pressing global challenges. Experts highlighted the role of young entrepreneurs in driving the transition towards a low-carbon economy through creativity and sustainable thinking. The session inspired attendees to align their entrepreneurial goals with environmental sustainability, reinforcing the idea that economic growth and ecological responsibility can go hand in hand. Overall, the program fostered awareness, motivation, and practical knowledge for building a greener future.

Dr. Kavita Thakur President, IIC PRSU