

# **UGC - HUMAN RESOURCE DEVELOPMENT CENTRE**

## PT. RAVISHANKAR SHUKLA UNIVERSITY, RAIPUR



# **Organized**

# ONLINE REFRESHER COURSE IN COMMERCE AND MANAGEMENT

## **NOVEMBER - 11 TO 25, 2021**

## REPORT

Name of Course/Program:	Online Refresher Course in					
	Commerce and Management					
Name of Contact person from HRDC:	Dr. Brijendra Pandey					
Date of Course/Program:	11.11.2021 to 25.11.2021					
Name of Course Coordinator:	Prof. A.K. Shrivastava, Professor					
	School of Studies in Management,					
	Pt. Ravishankar Shukla University, Raipur					
Theme of Course/Program:	Contemporary issues in Commerce &					
	Management					
Number of Participants:	37					
State wise number of participants:	State(06)- C.G19, Maharashtra-08, U.P01,					
	Gujarat-02, Kerala-02, Tamil Nadu-05					
Gender wise number of participants:	Male – 22, Female – 15					
Number of Resource Persons	40					
Name and Signature of Course Coordinator						
Prof. A.K. Shrivastava	Dr. Brijendra Pandey					
SoS in Management, Pt. Ravishankar	Assistant Professor					
Shukla University, Raipur (C.G.)	HRDC, Pt. RSU, Raipur (C.G.)					

# Refresher Course in Commerce and Management (11.11.2021 - 25.11.2021)

A Refresher Course on "Commerce and Management" was organized by Human Resource Development Centre, Pt. Ravishankar Shukla University Raipur, in collaboration with School of Studies in Management, Pt. Ravishankar Shukla University, Raipur from 11th -25th, November 2021. The course was attended by thirty Seven registered participants from across the country. 32 outstation and 05 local participants attended the same. 40 resource persons delivered lectures.

#### DAY 1

#### Session I (10.30-12.00) Inaugural Function

The Programme commenced with the Inaugural Function at 10.00 a.m. with Chief guest as Hon'ble Vice Chancellor Prof. Keshari Lal Verma, Pt Ravishankar Shukla University, Raipur. With Director sir and Course Co- Ordinators, the Programme commenced by welcoming them ,which was followed by Introduction of the Participants, Introduction about the course by Course Co-Ordinator and Address by the Director HRDC- Pt RSU.

Inaugural Address was given by Hon'ble Vice Chancellor who focused on the developments in Commerce and Management and how updated the Professors must be by using such useful courses. Finally Vote of Thanks was given by Course Co-Ordinator.



#### **Session II (12:15 to 13:45)**



1. Dr. Kinnarry Thakkar, The first session commenced by welcoming the session's Resource person CMA Dr. Kinnarry Thakkar, Professor and Head, Department of Commerce, University of Mumbai. She was welcomed by the session's chairperson Mr. Manoj Kumar Sharma .The Resource Person enriched the session with Advance Rulings in GST. Starting from

its Overview, Basic concepts, Features, Benefits, Advance Ruling Concepts, Anti-Profiteering Rules, she explained very clearly with appropriate examples and case studies. The session was very useful and all the participants took part actively with interacting and clarifying their doubts.

#### **Session III (14.15 to 15.45)**



2. Dr. Saurabh is conducted on topic entitled "Social Entrepreneurship" by Resource Person Dr. Saurabh Sir, respected and honorable Associate Professor & Head, Department of School of Business Management, Shri Mata Vaishnodevi University, Katra, Jammu & Kashmir (Union Territory).

Respected Dr. Saurabh Sir has covered Concept of Social Entrepreneurship, Importance of Social Enterprises in Development & Design for Social Enterprises in the context of our developing economy India. Respected Sir has explained the concept of "What is the Relationship between Yourself & the misery, the confusion in and around you?". Respected Sir has ahead said that we have to work in terms of Sustainability & have to grasp opportunities around us as Our Country India is on a growth trajectory.

Respected Sir has also discussed concepts like 'Hope & Gross National Happiness' and focused on 'Creation of Local Opportunities & Local National Development'. Respected Sir has also given examples of Social Enterprises working in India. i.e. Naandi Community Water Services, Simpa Energy, Mrida Group & Dharma Life Foundation.

Respected Sir has also taught the concept of 'Social Mission & Philanthropy of CSR' with the help of NPOs and BOs. The concept of Social Enterprise was given by Dees in the year 1998. Due weightage should be given to create & sustain Social Value and not just Private Value. And also recognizing & relentlessly pursuing new opportunities to serve that mission. The concept of Social Enterprise has much developed in last 2 decades, attracting the eyes of Scholars, Practitioners & Academicians.

Respected Sir has also given detailed outline about 'Design for Social Enterprises' in the context of Our Country India. Surely the construct of Social Enterprise provides for 'Udyam with Dharma'. Also explained the design for Social Enterprise with the help of 4 ends of man as per the Hindu Attitude i.e. Dharma, Artha, Kama & Moksha. Lastly respected sir has also given overall view on 'Sambhaav, Seva, Dharma, Sadbahav & Samriddhi' with the help of diagram.

#### **Session IV (16.00 to 17.30)**



3. Prof. Harendra Kumar Singh is arranged on topic entitled "Managerial Application of Marginal Costing in Present Scenario" by Resource Person Prof. Harendra Kumar Singh, respected and honorable Ex. Vice-chancellor, Faculty of Commerce, Banaras Hindu University, Varanasi. Initially respected sir has explained the concept of Empirical Research

and said research is to be based on primary data.

Respected Sir has also explained the various aspects like Extensive Activities, Good Governance, Turn around Management, Business Ethics, Applied Commerce, ANBA (Aatma Nirbhar Bharat Abhiyaan – Self Reliant India), Case Study Method, Dumping, Aayush, Professionalism, Well Managed Economy, Mismanaged Economy, IMS (Indian Management Services) & PMS (Provincial Management Services) and Inclusive Growth. Respected sir has also explained the latest concept of Business Education comprising Commerce, Economics & Management.

Respected Sir has taught the whole Concept of Marginal Costing with the help of Practical Example concerning Product 'X' & Product 'Y'. The whole Practical

Example was solved by him. During solution of Practical Example, Respected Sir has given detailed understanding aboutP/V Ratio (Profit-Volume Ratio), BEP (Break

Even Point) Sales, Margin of Safety Sales & Angle of Incidence and their formulas. Which product will remain profitable in the case of heavy demand & low demand, is also taught by him in detail along with discussion.

DAY 2
Session I (10.30-12.00)



4. Prof. Kalpataru Bandopadhyay, Vidyasagar University, West Bengal. He was welcomed by the session's chairperson Mr. Shivram Singh Shyam. The resource person explained about "COVID -19 Pandemic: Impact and Strategy of Real Estate Sector". The impact of coronavirus on the Indian real estate sector was stifling to the point that it brought property transactions to a near – halt when the country went to a

complete lock down. However, with an aggressive vaccination drive across India, the real estate sector has started showing signs of a sustainable recovery. The session was very useful and all the participants took part actively with interacting and clarifying their doubts.

#### **Session II (12.15-13.45)**



5. Dr. N.L. Sharma, Former Principal, Bareilly College, Uttar Pradesh. He was welcomed by the session's chairperson Mr.Shivram Singh Shyam. The resource person explained about "Financial Wellbeing and Happiness". He insists that absolute levels of income matter till the basic needs are met. The life style and income level depends on how we rank the order and select

it, as savings are important to protect the financial well-being in the future.

#### **Session III (14:15 to 15:45)**



6. Dr. Debabrata Mitra, Professor, Department of Commere, University of Bengal. He was welcomed by the session's chairperson Mr.Suryabhan Singh Paikra. The resource person clearly explained about the "Time Management". He started with the concept of time and management of time followed by the tools and techniques of time management, myths of the time management, role of time waster at managerial level and the

prevalent time waster. He also insisted that time has to be planned for personal and official commitments so as each and every one can attain their output in well planned manner.

#### **Session IV (16:00 to 17:30)**



7. Dr. Akhil Mishra, Faculty of Commerce, BHU, Varanasi. He was welcomed by the session's chairperson Mr. Suryabhan Singh Paikra. The resource person clearly explained about the "Management Information System". He shared his views as the management expects right time, right job, right person, and right thing in all the right ways technically. He also state that it was the computer based information for the proper decision

making activity in all the aspects.

#### Day 3

#### **Session I (10.30-12.00)**



8. Prof. Manas pandey, In first session of third day Prof. Manas pandey, Dept of business, economics faculty of management studies Jabalpur university a very dynamic personality having experience in teaching, research work and other academic responsibility was our Resource person for session one. He gave lecture address on how to prepare yourself for Research project.

he enlighten us in many things related to research project. He also focused on research proposal, research methodology, Research area .that was very informative and fruitful session for us.

#### **Session II (12.15-13.45)**



9. Mr. Khushendra Mishra, The second half session of 3rd day was arranged on topic "Emerging Novel preposition to Research in management and commerce." By resource Person Mr. Khushendra Mishra, Head & Dean, School of Commerce and Management, B. B. Ambedekar, University, Lucknow. Sir has explained us new innovation for research work, discussed us

emerging Novel preposition to Research in management and commerce. New tools, techniques, methods, for research work. He also enlightened research methodology, hypothesis and Data Collection and interpretation

#### Session III (14:15 to 15:45)



10. Dr. Nilesh R. Berad, B. Pharmacy, M.B.A. Ph.D., a versatile personality having experience in teaching, research & industry for over 21 years, was our resource person for Session 3. He gave a key note address on Impact of Society on Business. He enlightens us in many things regarding how society impacts on business in terms of Macroeconomics. He also included in his

lecture about the Pluralistic Society, relationship between the Business & Stakeholders, factors influencing the Social Environment, Social contract, Managerial Approach on Social Environment, Ethical theme, Sustainability theme and Stakeholder theme in Business survival. He explained all those concepts with so much of suitable and business life oriented examples. The session was so interactive and informative.

#### Session IV (16:00 to 17:30)



11. Prof. H.C. Purohit, 4<sup>th</sup> Session is arranged on topic entitled "Measurement of GEP: A tool for Sustainable Economic Development" by Resource Person Prof. H.C. Purohit, Head of the Department, School of Management and Dean, Students Welfare, Doon University, Dehradun. Respected sir has explained many tools for measuring GEP and how it influences

the Economic Development of a Nation. He also included many other measurement tools like, GDP, GNI, Happiness Index, Human Development Index and many other Development Parameters which contribute to Economic Growth. It's really an eye-opening session that how we all should be responsible in preserving our Environment and the resources for the well being of society towards Sustainable Abundance and Economic Prosperity. He also given many updated information regarding Eco-system services, Genuine Progressive Index, Index on Sustainable Economic Welfare and the way he correlates those aspects with the Quotes and explanation given by the experts and Economists were quite interesting.

#### Day 4

#### **Session I (10.30-12.00)**



12. Dr. Yogesh Kumar Sharma, First session of the day started on 10.30 am with the welcome of Dr. Yogesh Kumar Sharma the resource person for the session by the chairperson of the day Prof. Rakesh Minj. The resource person Dr. Sharma was introduced as the, Faculty of Commerce, University Of Rajasthan, Jaipur, Ex Vice Chancellor, Singhania University. Dr. Sharma delivered the

talk on "Online learning Process: challenges and solutions". In his lecture Dr. Sharma talked about various hurdles in online learning mainly internet connectivity, lack of mobile phones, laptops, computers with the students, unavailability of sufficient data and then mental and physical health disorder due to constantly watching the screen. Then he talked on the possible solutions for to these problems like the interaction with the students, keeping video on during the online class, feedback from students and allotting breaks between the classes. The session ended at 12 noon with vote of thanks to the resource person by Prof. Manoj Kumar Sharma.

#### **Session II (12.15-13.45)**



13. Prof. Badruddin Ahmad, Second session of the day started on 12.30 pm. Prof. Rakesh Minj welcomed the resource person for the session Prof. Badruddin Ahmad, Faculty of commerce and Management, MANUU. The resource person delivered the talk on "Stress Management". In his lecture he talked on various causes of stress and how to manage it in detail. He said that the stress could be due to ambience,

family situation, psychological, excessive work load etc. Then he suggested many ways to manage the stress like listening music, touring to tourist place, sports, reading good literature, Yoga, Meditation etc.

#### Session III (14:15 to 15:45) & Session IV (16:00 to 17:30)

#### **Micro Teaching**



#### 14. Resource Person and Evaluator:

**Prof. Sampada Kumar Swain**, Pondicherry University **Chair Person:** Rohan Agrawal, Govt. Gajanand Agrawal

P.G. College, Bhatapara, (C.G.)

Reporter: Dr. C. Madhesh, Assistant professor of Commerce,

Govt.Arts College(Autonomous), Salem, Tamil Nadu.



15. HRDC Coordinator: Dr Brijendra pady

Course Coordinator: Prof. A.K. Shrivastava

**Resource Person and Evaluator:** 

Prof. Nagendra Yadav, Lucknow University

Chair Person: Rohan Agrawal, Govt. Gajanand Agrawal P.G.

College, Bhatapara, (C.G.)

Reporter: Dr. C. Madhesh, Govt. Arts College (Autonomous),

Salem, Tamil Nadu.

#### The following is the list of the Participants and their topic in Micro Teaching:

S.No	Name of theParticipant	Topic
1	Manoj Kumar Sharma	Time Management
2	Mr. Dilip Mukunda	Types of Accounts
	Nandeshwar	
3	Rajendra Kumar Yadav	Residential Status(Income Tax)
4	Ritesh Kumar Nag	Valuation of Goodwill
5	Kamal Kishor Pradhan	Deductions (Income Tax)
6	Dr. Usha Daigavane	Social Responsibility ofBusiness
	(Awachat)	
7	Shivram Singh Shyam	Concepts of Double EntrySystem
8	Ms. Ekta Rani Makkad	Business Communication
9	Rakesh Minj	Types of Company
10	Dr. Kirti Shrivas	Crypto Currency

11	Dr. Satish Bhaurao Barkar	Classifications of BusinessActivities
12	Dr. Neelam Gupta	Contract
13	Suryabhan Singh Paikra	Management Tasks
14	Dr. Amit K Srivastav	-
15	Mr. Viralkumar Hirabhai	Different kinds of Leadership
	Kedaria	
16	Vijesh Venugopal	Redemption of Preferenceshares
17	Jothilakshmi E	Job Satisfaction
18	Dr. Pradip Manohar Joshi	Amalgamation of theCompanies
19	Dr. Mukesh Kumar	Corporate SocialResponsibility
20	Rohan Agrawal	International Trade Theories
21	Paresh Shantaram Khetal	Risk Management

**Day 5 Session I (10.30-12.00)** 



16. Prof. (Dr.) Mohammed Abdul Azeem, is conducted on topic entitled "EMERGING ISSUES AND INNOVATIVE BUSINESS PRACTICES IN POST PANDEMIC TIME." started at 10:30 a.m., Prof. (Dr.) Mohammed Abdul Azeem, through the medium of power point presentation with the slogan of Robert Tew (The struggle you're in today is developing the strength

you need tomorrow). This topic is divided in the three part 1<sup>st</sup> Marketing: An overview (before ICT ear) 2<sup>nd</sup> Marketing in present era: Marketing in the ear of ICT and 3<sup>rd</sup> Business practices in the present era is: during Covid -19. He focused and talked about Marketing mix, Other P'5, ICT in marketing, online or digital marketing, How do 7 P's work in digital marketing, Other P's of E-Marketing, Online/digital marketing advantages, Marketing trends in the era of ICT, Future marketing trends, Impact of Covid-19 on Indian business, Degree of impact and reasons, Change in consumer behavior during Covid-19, Emerging trends for shaping our organizations in future. This session was very informative and effective.

#### **Session II (12.15-13.45)**

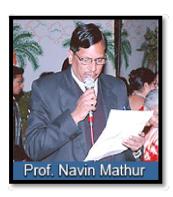


17. Prof. (Dr.) Ashok Kumar Mishra, Head department of commerce and DRC Guru Ghasidas Vishwavidyalaya (A Central University), Bilaspur (C.G). The topic of the pre-lunch sessions was "CONSUMER AWARENESS TOWARDS THE BANKING OMBUDSMAN SCHEME". The expert asked all the participants to give their brief introduction. All the participants

made themselves familiar with each other. Respected Sir has explained Meaning of banking, Structure of Indian Banking system, who is banking ombudsman, Mode of complaint, Types of complaint handled by the banking ombudsman, Appeal against the banking ombudsman and one case study about the awareness of the banking ombudsman. In the end of the session, he addressed the questions of the participants. This session was very interactive, informative, inspiring and innovative. Many participants actively contributed to the discussion and made the sessions a live discourse.

#### Session III (14:15 to 15:45) & Session IV (16:00 to 17:30)

#### **Micro Teaching**



18. Resource Person and Evaluator for Micro Teaching:

**Prof. Dr. Navin mathur**, Former- Voice Chancellor, Jagannath University, Jaipur (India)

Chair Person: Dr. Gourav Sharma, Govt. Chandulal

Chandrakar College, Patan, Durg (C.G.)

Reporter: Dr. Uday maruti Lokhande, Assistant professor, Arts

and Commerce College, Satara (M.H.)



#### 19. Resource Person and Evaluator:

**Prof. Dr. S.K. Sinha**, Ranbir Singh University, Jind (Haryana)

Chair Person: Dr. Gourav Sharma, Govt. Chandulal

Chandrakar College, Patan, Durg (C.G.)

Reporter: : Dr. Uday maruti Lokhande, Assistant professor, Arts

and Commerce college, Satara (M.H.)

#### The following is the list of the Participants and their topic in Micro Teaching:

Sr,No.	NAME	TOPIC
14	Dr.Amit K Srivastav	The Marketing In Pendamic
22	Dr,E.karthika	Contract
23	Mrs.A.Bhuvaneshwari	Service Marketing
24	Dr.C.Madhesh	House Rent Allowances
25	Dr.Balagi S. Mudholkar	Sampling Methods
26	Dr.S.Deepa	Soft Skills For Students Enhancement &
		Employability
27	Dr.Vennila Gopal	Enterprise
28	Dr.B.Thulasipriya	-
29	Dr. Hotam Singh	Absent
30	Dr.Dewasish Mukhaji	Importance Terminology Of Income Tax
31	Nidhi Goenka	Types Of Bank Accounts
32	Dr.Shweta Mahakalkar	-
33	Dr.Gaurav Sharma	Indian Accounting standards
34	Mrs.Pinky Garg	Elasticity Of Demand
35	Soma Goswami	Grapevine Communication
36	Priya D Gedam	Market Segmentation
37	Dr.Uday Maruti	Entrepreneur
	Lokhande	
38	Dr.Rajeshkumar	Fire Insurance
	Parmanand Chetiwal	
39	Dr. Asha Ramteke	Green Marketing
40	Dr. Ekta Mishra	Business Cycle

The Participants actively presented their PPT'S and it was very informative and interesting to share the knowledge among themselves. The Resource person cum Evaluators gave their valuable feedback and suggestions to the participants which was very valuable to be treasured and implemented in their teaching

#### Day 6

#### **Session I (10.30-12.00)**



20. Prof. Ravinder Vinayak, The session commenced by welcoming the resource person Prof. Ravinder Vinayak by sessions Chairperson Mrs. Pinky Garg. The resource person enriched the session with an excellent coverage of the topic on Research in Commerce and Management: Beyond the Liminal. He covered and explained the dual role of a teacher in the present education system, importance of research and an

insight to research process with live examples. The session was highly informative and resourceful for the entire participants of the course and all participants actively participated in the interactive session.

#### **Session II (12.15-13.45)**



21. Dr. Ran Singh Dhaliwal, The Chairperson of the session Mrs. Pinky Garg had introduced Dr. Ran Singh Dhaliwal, resource person of the session. The resource person had delivered a resourceful talk on Stress management, its adverse effect on physical and mental health of the individual in an organisation and other allied aspects. At the end of the session many participants actively participated in the discussion with

the resource person and Mr. Vijesh Venugopal, reporter of the session proposed vote of thanks to Dr. Ran Singh Dhaliwal for his excellent presentation.

## Session III & Session IV (Seminar)



#### 22. Resource Person and Evaluator for Seminar:

### Prof. Dr. H.M. JHA

(Department of Commerce and Management SSCET Shegaon Amaravati University, Amaravati)

Chair Person: Soma Goswami, Mahant Laxminarayan Das

College, Raipur, Chhatisgarh

**Reporter:** Dr. Rajeshkumar P. Chetiwal, Assistant professor, Arts and Commerce college, Satara(M.H.)

#### The following is the list of the Participants and their topic of seminar presented:

Sr,No.	NAME	TOPIC			
1	Manoj Kumar Sharma	Motivation			
2	Mr. dilip Mukunda Nandeshwar	Future scope of digital marketing			
3	Rajendra kumar yadav	Income from house property			
4	Ritesh kumar Nag	Double entry Accounting system			
5	Kamal kishor pradhan	Valuation of goodwill			
6	Dr. Usha Daigavane (Awachat)	Women empowerment			
7	Shivram singh shyam	Pending			
8	Ms. Ekta rani Makkad	Advertising management and decisions			
9	Rakesh minj	Unemployment problem in India			
10	Dr. kirti shrivas	Impact of social commerce			
11	Dr.satish bhaurao Borkar	Creating high growth Economic after pandemic			
12	Dr. Neelam Gupta	Cost			
13	Suryabhan Singh paikra	Schemes of Chhattisgarh govt.			
14	Dr. Amit k srivastav	Market segmentation			
15	Mr. Viralkumar Hirabhai Kedaria	Dividend trends of Banks			
16	Vijesh Venugopal	Awareness of Tax Planning among Teachers			
17	Jothilakshmi E	Financial statement analysis			
18	Dr. Pradip Manohar Joshi	Outsourcing: Growth path for young India			
19	Dr. Mukesh kumar	Pending			
20	Rohan Agrawal	E-commerce			

The Participants actively presented their seminar with their power point presentations. it was very informative and interesting session to share knowledge among themselves .The Resource person cum Evaluators Dr. H.M. JHA gave their valuable feedback and suggestions to the participants which was very valuable to be treasured and implemented in their teaching.

Day 7

#### **Session I (10.30-12.00)**



23. Prof. Arun Kumar, The first session of 7<sup>th</sup> Day was commenced by welcoming the resource person Prof. Arun Kumar, Dept. of Commerce & Business Administration, MONIRBA University of Allahabad by session chairperson Dr. Kirti Shrivas. The resource delivered a talk on "e-learning in Higher Education."

Respected Prof. Arun Kumar Sir has covered Concept of e-learning in Higher Education, What is Online Education, MOOCs (Massive Open Online Courses), the status of online education in India, Key categories of online education, Category level Market Projection, Future of online Education in India.

Respected Sir has explained the concept of "Online Education Ecosystem" with B2C, C2C Model. Respected Sir also talked on Revenue Model in Online Education. Respected Sir has also discussed Online Higher Education Market Size in India, HE Market Characteristics, HE OLE Key trends and Challenges, HE OLE Key Motivational Factors to Adopt, HE OLE Key Challenges, and HE OLE Key Barriers to adoption of courses. Respected Sir has also taught on Overview of e-Learning Design & Development like Preparing Content and Creating Storyboards etc.

#### **Session II (12.15-13.45)**



24. Prof. Atul Pandey, The second session of 7<sup>th</sup> Day was commenced by welcoming the resource person Prof. Atul Pandey, Professor and Head Dept. Of Business Administration, A.P.S. University, Rewa (MP) by session chairperson Dr. Kirti Shrivas. The resource delivered a talk on "Contemporary Issues in Marketing"

#### Management in India"

Respected Prof. Atul Pandey Sir has started a talk with the words 'Marketing begins with the product, idea and ends with consumer satisfaction'. He defines marketing and marketing systems. Respected Sir has focused on the 20 Contemporary Issues in Marketing Management in India i.e. Value Addition, Competition, Small is Big, Promotional Tools, Global Markets & Local Marketing, Impulse Buying & Window Shopping, Obedient Parents, Convenience & Consciousness, Mall Culture & Organised Retail, EMI/Credit, Go Rural, Go Green, Service Marketing Boom, Market Aggregators (D2C), Technological Hype, MLM (Multi Level Marketing), Relationship Marketing (CRM), Online/ Digital Marketing & Buying, Social Media Marketing and Sustainable Marketing.

Respected Sir has explained all the 20 Contemporary Issues in Marketing Management in India with various related examples. At the end of the session Mr. Dilip Mukunda Nandeshwar, reporter of the session proposed vote of thanks to Prof. Atul Pandey Sir for his excellent talk and Presentation.

#### **Session III (14.15-15.45)**

25. Dr .Pushkar Nath, Today, Day 7<sup>th</sup> of the online Refresher course in Commerce and Management organised by the HRDC, PRSU conducted the seminar presentation of the participants in this course from 2.15pm to 3.45pm. The session became an interactive and informative session because of the inquisitive nature of the resource person Dr .Pushkar Nath. The participants actively responded to the queries put by the resource person. On the whole session became a success

The following is the list of participants and their topic of seminar presented

SI.NO	Name of the participant	Topic for seminar presentation
07	Shivramsinghshyam	Goods and Services Tax
19	Dr Mukeshkumar	Process costing
21	Mr.	Electronic payment
	PareshShantaramKhetal	
22	Dr. E. Karthika	Banker and customer RELATIONS
23	Mrs. A. Bhuvaneshwari	Formation of a company
24	Dr. C. Madhesh	E banking
25	Dr.Balaji S. Mudholkar	Nudge Theory
26	Dr. S. Deepa	Questionaire method of Data collection
27	Dr.Vennila Gopal	Women empowerment-Bridging the
		divide
28	Dr. B. Thulasipriya	Not presented
29	Dr.Hotam Singh	Not presented
30	Dr.Dewasish	Role of Artificial Intelligence in todays
	Mukherjee	education

#### **Session IV (16:00 to 17:30)**



26. Dr. S.K. Srivastava, Today, Day 7<sup>th</sup> of the online Refresher course in Commerce and Management organised by the HRDC, PRSU conducted the seminar presentation of the participants in this course from 4.00pm to 5.30pm. with his calm and keen observance the resource person Dr. S.K. Srivastava motivated the

participants to present their paper without any inhibitions. It was an

informative session. The participants actively responded to the queries put by the resource person. On the whole session became a success

The following is the list of participants and their topic of seminar presented

SI.NO	Name of the participant	Topic for seminar presentation
31	Ms. NidhiGoenka	Cyber security
32	Dr. Shweta Mahakalka	Not presented
33	Dr. Gaurav Sharma	Secretarial Audit under companies act 2013
34	Mrs. Pinky Garg	Linear programming
35	Ms. Soma Goswami	Para language
36	Ms.	Role of entrepreneurship in Self-reliant
	PriyaDurgadasGedam	India mission
37	Dr	Life skill for success : self awareness
	Udaymarutilokhande	
38	Dr Rajesh Kumar	National and International factors affecting
	Paramandchetiwal	Stock prices
39	Dr Asha Ramteke	Returns are more profitable than risk
		coverage in PLI sector
40	Dr Ekta Mishra	Inflation and its effect onEconomy

# Day 8

#### **Session I (10.30-12.00)**



27. Prof. R. P. Das, The first session of 8<sup>th</sup> Day was commenced by welcoming the resource person Prof. R. P. Das, Pro. V. C. IGNOU, New Delhi by the chairperson session of Ms. Nidhi Goenka. The resource person delivered a talk on "Method of Teaching in Commerce & Management"

Prof. R. P. Das Sir has explained deliver concept of Teaching Method, Method of Teaching in Commerce & Management, pedagogy of commerce, methods of teaching commerce effectively, Problems, Approaches, Ideas, Interest, attitudes, and weakness of lecture method, Case method of teaching-

Process, Feedback, to develop of personality, Communication skill, decision making, role of participant, teacher responsibility. Sir has explained the overall topic. At the end of the session many participants actively participated in the discussion with the resource person and Prof. R. P. Das Sir for his excellent talk.

#### **Session II (12.15-13.45)**



28. Dr. H. M. Jha, The second session of 8<sup>th</sup> Day was commenced by welcoming the resource person Dr. H. M. Jha, Dept. Of Business Administration & Research Shri Sant Gajanan Maharaj College of Engineering Segaon, SGB University Segaon (Mrs). by session chairperson Ms. Nidhi Goenka. The resource person delivered a talk on "CONFLICT MANAGEMENT"

Dr. H. M. Jha Sir has explained all concept in details like Conflict Meaning-Types of Conflict, Process, Persons/Groups/Organization, Purposed Efforts, Directed to Offset, Through Some from of Blockink, Insition in Conflict Thought- Traditional School, Human Relations School, Interationists School, Causes of Conflicts, Parent- Super Ego, Parent, Adult- Ego, Adult- Physical, Verbal, Child- ID, Child- Physical, Verbal, Direct Transaction, Complementary Transaction, Cross Transaction, Cross Transaction yield bitter relationship or no relationship. Sir has focused on the overall topic.

#### **Session III (14.15-15.45)**



29. Dr. Robhita Sukhbaim, In second session of dated 22.11.2021 in first half Dr. Robhita Sukhbaim has delivered lecture as resource person on topic of woman empowerment to participants of Refresher course of commerce and management. she delivered lecture on specified area of woman entrepreneurship across county.

#### **Session IV(16.00-17.30)**



30. Dr. Deepak Mishra In second half of session Dr. Deepak Mishra has delivered lecture on rural empowerment as resource person to participants of refresher course. In both the session participants are enjoyed lecture on both topic and increased area of learning specially on entrepreneurship. Session is chaired by miss. Asha Ramtake Assistant professor govt. college

Birgaon Raipur.

Day 9
Session I (10.30-12.00)



31. Prof. Maheshwar Sahu, 1<sup>st</sup> Session is conducted on topic "Contemporary Issues in Marketing: Theory & Practitioners Perspectives" by Resource Person Prof. Maheshwar Sahu, respected and honorable Professor, P. G. Department of Commerce, Utkal University, Bhubneshwar, Odisha.

Respected Prof. Maheshwar Sahu has initially focused as well as discussed on 'India's Future or Prosperity of will spread in India but Happiness will not, until we fix governance. Later on respected sir has explained with the help of tables & charts various important Statistical Data on Population Growth, Sectoral Composition of GDP, Literacy Rate, Poverty Situation, Per Capita Income Gains, Drivers of Growth, Implication of India Model – Consumption led, Rise of Globally Competitive Indian companies, Vibrant Private Space of India, Public Space Problem of India, Failures of Governance, India's Economic Success, the Wise Elephant Concept etc.

After above discussion, respected sir has touched the contemporary issues in Marketing. In this first of all, concept of Economy, Economic Activities & Resources is explained. Thereafter, respected sir covered detailed discussion on various Contemporary Marketing issues as regards Services Marketing, Digital Marketing, Rural Marketing, Organized Retailing, Neuro Marketing, Societal Marketing, Integrated Marketing Communication, Sports Marketing, Content Marketing, Green Marketing, Agricultural Marketing, E-commerce, Experiential Marketing & Guerilla Marketing. This Technical Session has really remained most informative, interactive & fruitful as well as in depth.

#### **Session II (12.15-13.45)**



**32. Dr. Sitikantha Mishra**, 2<sup>st</sup> Session is conducted on topic "Sustainable Planning & Management with Special reference to Tourism & Travel Industry of India" by Resource Person Prof. Dr. Sitikantha Mishra, respected an Alumnus of IIM, Ahmedabad.

Respected sir has well defined as well as explained that

the aim of sustainable tourism is to increase the benefits and to reduce the

negative impacts caused by tourism for destinations. This can be achieved by: Protecting natural environments, wildlife and natural resources when developing and managing tourism activities.

Respected sir has made detailed discussion on principles of sustainable tourism. The mainly three things sustainable tourism can be responsible are: benefits the environment, help local communities and can have economic advantages. If people do not travel, there is no tourism. So, sustainable tourism is also linked to a concept of sustainable mobility. In order to successfully embody ecotourism, businesses need to consider the following three measures: Sustainable Business Practices, Community Development, and Environmental Stewardship.

#### **Session III** (14.15-15.45)



33. Dr. Pushpendra Bahadur Singh, Today's ninth days of our Refresher course. I am a reporter of post lunch session that was project presentation Session. This session our resource person was Dr. Pushpendra Bahadur Singh, which belong to MJPRU, Bareli (UP).

First presentation was group no. 02 Dr. Kirti Shriwas,

Prof. Ekta Rani Makkad and Prof. Neelam Gupta ,topic of presentation – Digital Marketing and Covid Pandemic ....

Second presentation was group no. 03 Dr. S. Deepa, Dr. C. Madhesh and Prof. Mrs. Bhuvaneshwari, topic of presentation – A Study on Risk and Return Analysis of Different Sectors in Equity Market.

Third presentation was group no. 04 Dr. Mukesh Kumar ,Prof. S.S. Paikra , Prof. RiteshNag, and Prof. K.K. Pradhan ,topic of presentation "छत्तीसगढ़ के छात्रों में वाणिज्य शिक्षा एंव कैरियर के प्रतिजागरूकता का अध्ययन" (बस्तर संभाग के विशेष संदर्भ में )

(A study of Commerce education and awareness of Career among Students of Chhattisgarh). Spl. Ref. on Bastar Region of Chhattisgarh.

Fourth presentation was group no. 05 Rof. Manoj Sharma, Prof. Asha Ramteke and Prof. Rohan Agrawal, topicof presentation बाहय खाद्य पदार्थों के सुरक्षा की और उपभोक्ताव्यवहार का अध्ययन ('A Study of Consumer Behavior on Out side Food Safety on RC Participant of HRDC Raipur.')

#### **Session IV(16.00-17.30)**



**34. Dr. Pooran Kavidyal,** This session resource person was Dr. Pooran Kavidyal from Kumayon University Bhimtal, Uttarakhand.

Fifth Presentation of the day by Group no. 06 Prof. Vijesh Venugopal and Prof. Jyoti Laxmi tittle of the project – Awareness and Usage of Mobile Banking

Among College Teacher special ref .to Palakkad District. Kerla.

Six Presentation of the day was by Group no. 07 Prof. Satish Borkar and team tittle of the project – SWOT Analysis of Solar Water Energy.

This is the Seventh and last presentation was the day by Group no. 12 Dr. Gaurav Sharma and team. topic was Presentation of case study of Merger of Bank of Baroda, Vijaya Bank and Dena Bank. All was very wonderful presentation. it was very meaningful and interesting. Our Resource person also gave tips as per requirement. All Over session was Awesome.

#### Day 10

#### **Session I (10.30-12.00)**



35. Dr. Manjit Singh, Our first guest lecture for the 10th day program was delivered by Dr. Manjit Singh, who has over 26 years of teaching experience. Sir delivered lecture on "Participant Centered Learning Process". This PCL method is usually designed for students to be actively involved in process of learning.

It is about communication skill, leadership & teamwork. To understand this concept, Sir made us understand the topic by sharing his experiences and how he applied this PCL concept in his teaching profession so as to make students aware of real-life problems and intense pressure.

#### **Session II (12.15-13.45)**



36. Dr. Vijay Kumar Shrotriya, We were then delighted to have another prominent Guest lecturer Dr. Vijay Kumar Shrotriya, who delivered a lecture on the topic "Business Market & Sustainable." He easily took us throughout the topic by mentioning the key, tools & concept of business markets & sustaining the same. He

also mentioned about the management and coordination of environmental, social and financial demands and concerns to ensure responsible ethical and on-going success. Many real-life experiences were also provided by Dr. Vijaykumar Sir which kept our attention intact.

### Session III (14.15-15.45)



**37.Prof. Amrendra Pratap Singh,** 3<sup>rd</sup> Session is conducted for "Project Work Presentation by Participants". The Resource Person Prof. Amrendra Pratap Singh, respected and honorable Professor & Ex-Head, Department of Business Management, Indira Gandhi National Tribal University, Amarkantak, Madhya

Pradesh has made evaluation of various Projects presented with the help of ICT Tool Power-point by different 5 Groups of Participants. The details of these 5 Groups of Participants who have presented various Projects was as follow:

Group No.	Name of Participant	Roll No.	Title of Project
	Dr. Dewashish Mukherjee	30	"Retail Sector: Impact of
01.	Soma Goswami	35	Covid-19on Retail Sector
	Nidhi Goenka	31	of India"
	Dr. Balaji S. Mudholkar	25	"Impact of Modern
08.	Mr. Dilip Mukunda Nandeshwar	02	Agriculture Aids onSocio- Economic Development of Farmers of Selected Talukas in Nanded
	Shivram Singh Shyam	07	District"
	Dr. E. Karthika	22	
00	Dr. Vennila Gopal	27	"Celebrity Influencewith
09.	Dr. Ekta Mishra	40	respect to Cosmetic Marketing"
	Dr. Usha Daigavane (Awachat) Rakesh Minj	06 09	"0-1
10.	Dr. Pradip Manohar Joshi	18	"Outsourcing Business"
	Priya D. Gedam	36	
11.	Mr. Viralkumar Hirabhai Kedaria	15	" An Analytical Study of Green Business Exercises inIndia with specific reference to Selected Reputed Companies"

After Presentation of Projects of above mentioned 5 Groups of Participants, Respected Prof. Prof. Amrendra Pratap Singh has given his valuable views in this regard. Thereafter, Respected Sir has enlightened us about essential guidelines as regards research. He has expressed that always weightage should be given to the Objectives of the Study, Hypothesis of the Study, Analysis & Interpretation of the data. This Technical Session has really remained most informative, interactive, eye-opener & precise.

#### Session IV (16.00-17.30) MCQ Test

in 4<sup>th</sup> Session Online **MCQ Test** of One Hour is conducted for the Participants of Refresher Course on Commerce & Management by UGC-HRDC of Pandit Ravishankar Shukla University, Raipur of Chhattisgarh under the guidance of Respected Course Coordinator Dr. Brijendra Pandey Sir & their entire Active Team of Technical & Administrative Staff Members of UGC-HRDC of Pandit Ravishankar Shukla University, Raipur of Chhattisgarh.

Day 11
Session I (10.30-12.00)



38. Prof. Pradeep Kumar Yadav, The first session of 11th Day was commenced by welcoming the resource person Prof. Pradeep Kumar Yadav, by the chairperson, Dr. Ritesh Kumar Nag. Prof. Pradeep Kumar Yadav Sir has enlightening on the research background which in

mainly concerned with marketing. He also explain the whole concepts of

research in today's world and research design. He also gave some of the example to relate research in marketing. He has also delivered his lecture on laboratory v/s field experiment in research in marketing. He explained the challenges on these experiment faced by the researcher. He had covered overall topic which enhance the knowledge of the researcher. At the end of the session many participants actively participated in the discussion with the resource person and Dr. Priya D Gedam, reporter of the session proposed vote of thanks to Prof. Pradeep Kumar Yadav Sir for his excellent and motivational session.

#### **Session II (12.15-13.45)**



39. Dr. Sanjay Baijal, The second session of 11th Day was commenced by welcoming to resource person Dr. Sanjay Baijal, Professor, Department of Commerce, DDU Gorakhpur University, Gorakhpur, by chairperson, Dr. Ritesh Kumar Nag. Dr. Sanjay Baijal has delivered his lecture on ethical research in details. He also

explained, how ethical research is essential in current scenario and ethical writing is important to enrich researcher knowledge while writing the research paper. He has also explained ethical research publication in research writing, author, reviewer and editor's are important in writing a paper and how research misconduct raised in research activities. Sir has gave the details knowledge on UGC guideline related to ethical research and plagiarism. At the end of the session, Dr. Priya D Gedam, reporter of the session proposed vote of thanks to Dr. Sanjay Baijal Sir for his interactive and motivational session and excellent Presentation.

#### Session III (14.15-15.45) & Session IV (16.00-17.30)



**40. Dr. Guruchand Singh,** Third and Fourth session of the day was commenced by Welcoming the Resource Person Dr. Guruchand Singh ,Professor in School of Management Studies, Punjabi University, Patiala, Punjab. He was welcomed by the Chairperson of the Session Priya D Gedam, Asst Prof., Dept of Commerce, Gondwana University Gadchiroli (M.H.).

The Resource Person enlightened both the sessions on the topic "Ways to Boost Student Engagement in Online/Virtual Classrooms". He was an expertise in such a way that he engaged all participants to turn on their camera and kept them very active by asking questions and giving lot of activities. The session has greatly remained informative, Interactive, Fruitful and Precise and all the participants had enjoyed the happiest session and had a innovative and Indepth Learning on how to keep the students active and participative in classrooms. The Resource Person has taught various Types of Techniques to be adapted by Teachers which will remain evergreen in their memories.

Day 12
Session I (10.30-12.00)



**41. Dr. Maheshwar Sahu**, The first session of 12th Day was commenced by welcoming the resource person Dr. Maheshwar Sahu, Department of Commerce, Utkal University, Bhbaneshwar, Udisa by session chairperson Prof. Kamal Kishor Pradhan, Assistant Professor, Govt. Maharshi Valmiki College, Bhanaupratappur, Dit.-Kanker, (CG) on the Topic "Future"

India" Respected Dr. Maheshwar Sahu Sir has covered Concept of Future India and role of education sector. Indian economy is agriculture economy, thus need to develop the agro base business in India. This agro based business will develop from domestic to nationalized and then globalized. Respect Sir also discussed the nationalized policy of 1991 that is Liberalization, Privatization and Globalization. It will be introduced in education sector by way of expanding the commerce education, neweducation must be business oriented. Res. Sir explained the entire concept by giving the examples of various companies like Hero-Honda, Hundai, Maruti Udyog, Soft drinks, etc.

#### **Session II (12.15-13.45)**



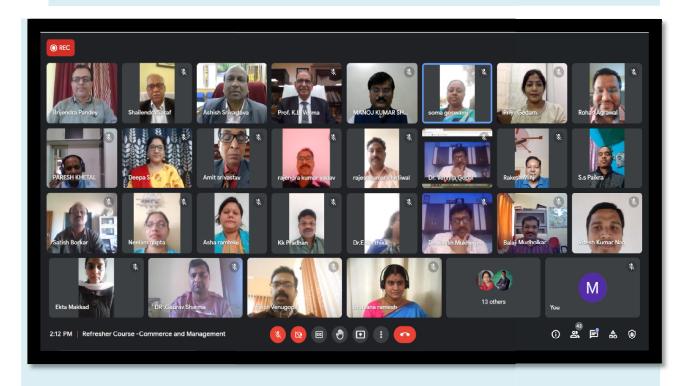
**42. Prof. R. K. Shukla,** The second session of 12th Day was commenced by welcoming the resource person Prof. R. K. Shukla, Department of Commerce DAVV, Indore (MP) by session chairperson Prof. Kamal Kishor Pradhan, Assistant Professor, Govt. Maharshi Valmiki College, Bhanaupratappur, Dist.- Kanker, (CG). The resource person delivered a talk on "New Education Policy"

Respected Prof. R.K. Shukla Sir has started a talk with the need of new education policy such are empowerment youth towards entrepreneurs and develop social and ethical conduct in business. Respected Sir has focused on the various reason of instruction of new policylike Lower rate of Human Development Index, Global Innovation Index. Social Progress Index, etc.

Respected Sir has explained the various aspects of New Education Policy such as Faculty Development, Higher Education Commission, Multi-disciplinary Education, Academic Bank Credit, Vocational to Main education, etc. At the end of the session Dr. Pradip Manohar Joshi, Jalgaon, reporter of the session proposed vote of thanks to Prof. R. K. Shukla Sir for his excellent talk and Presentation.

#### Session III (14.15-15.45) - Discussion and conclusion

# Session IV (16.00-17.30) - Valedictory





## **ORGANIZING TEAM**



Prof. K. L. Verma Vice Chancellor Pt. RSU, Raipur (C.G.), India



Dr. Shailendra Saraf Director HRDC, Pt. RSU, Raipur (C.G.), India



Prof. A.K. Shrivastava
Institute of Management,
Pt. Ravishankar Shukla
University, Raipur
(C.G.)



Dr. Brijendra Pandey Assistant Professor HRDC, Pt. RSU, Raipur (C.G.), India

# UGC - HRDC, PRSU, Raipur

# **Time Table: Refresher Course on Commerce and Management**

(11/11/2021 to 25/11/2021)

	Session -I		Session –II		Session -III		Session –IV
	(10:30 to 12:00)		(12:15 to 13:45)		(14:15 to 15:45)		(16:00 to 17:30)
			First W	<sup>'</sup> eek			
Day 01 11/11/21	Registration, Inauguration & Induction		Lecture 1  Prof. Kinnarry Thakkar Head, Dept. of Commerce, University of Mumbai (M.S.) M. No. – 9867602725; Emailmaniramdekate@yahoo.co.in Topic: Advance Ruling in GST		Prof. Saurabh Head, Dept. of Commerce and Management Shri Mata VaishnoDevi University Katra, Jammu & Kashmir (UT) Mob;9419216302		Lecture 3  Prof. H K Singh (Ex. VC) Faculty of Commerce Banaras Hindu University Varanasi Mob: 9415264509 Topic: Managerial Application of Marginal Costing in Present Scenario
Day 02 12/11/21	Lecture 4  Prof. Kalptaru Bandopadhyay Department of Commerce Vidyasagar University, Midnapur, (WB) Mob:9434665183 Topic: Strategies for Pandemic 2019-20, Case of Real Estate Sector		Lecture 5  Dr. N.L. Sharma, Rtd. Professor, MJP Rohilkhand University, Bareilly (U.P.)  M. No. – 9412287774		Lecture 6  Prof. Debabrata Mitra Department of Commerce University of North Bengal Silliguri (WB) Email; debabratamitranbu@gmail.co m Mob: 94748777362		Lecture 7  Prof. Akhil Mishra  Department of Commerce, BHU, Varanasi, U.P.  Analysis and interpretation of quantitative data
	Lecture 8		Lecture 9		Lecture 10		Lecture 11
Day 03 13/11/21	Prof. Manas Panday Head & dean Dept. Of Commerce & Business VPS Purvanchal University Jaunpur (U.P.) 9415207029	T E A B R E A	Prof. Kushendra Mishra Head & Dean School of Commerce & Management BB Ambedkar University Lucknow Mob; 7275707000 Analysis and interpretation of quantitative data	L U N C H B R	Prof. Nilesh Barad CLBIBM (SB Phule Pune University) Nasik (MH) 7774055320	T E A B R E A	Prof. H C Purohit  Head & Dean  Faculty of Commerce  &Management  Doon University  Dehradun ( UK)  Mob:94 15207263
Day 04 15/11/21	Lecture 12  Prof. Yogesh Kumar Ex VC Dept. Of Commerce University of Rajasthan Jaipur 9414347157	K	Lecture 13  Prof. Badruddin Ahamed Faculty of Commerce &Management MANUU Hyderabad (Telangana) 9848423435	A K	ICT/Micro teaching (Sr. no. 1-10) Prof. Sampada Swain Dept. Of Commerce Pondicherry University, Pondicherry	K	ICT/Micro teaching (Sr. no. 11-20) Prof. Nagendra Yadav, Lucknow University
Day 05 16/11/21	Lecture 16  Prof. (Dr.) Mohammed Abdul Azeem Head, Department of Management & Commerce and former Dean, at Maulana Azad National Urdu University (MANUU). Hyderabad		Lecture 17  Prof Ashok Mishra Head & dean Faculty of Commerce Guru Ghansidas University Bilaspur 9479243779		ICT/Micro teaching (Sr. no. 20-30) Prof. Navin Mathur Former-Vice Chancellor, Jagannath University, Jaipur,		ICT/Micro teaching (Sr. no. 30-40) Prof. S.K. Sinha Dean and Chairperson Department of Management, Faculty of Commerce and Management, Chaudhary Ranbir Singh University, Jind (Haryana)
Day 06 17/11/21	Lecture 18  Prof. Ravindra Vinayak Ex Secretary, Indian Commerce Association MD University Rohtak (Haryana) 8076101849		Lecture 19  Dr. Ran Singh Dhaliwal Head of the Department in Department of Tourism, Hospitality & Hotel Management, Punjabi University Patiala in Punjab.		Seminar (Sr. no. 1-10) Prof. H M Jha Dept. Of Management and Commerce, SSCET Shegoan, (Amravati University), Amravati 8830409655		Seminar (Sr. no. 11-20) Prof. H M Jha Dept. Of Management and Commerce, SSCET Shegoan, (Amravati University), Amravati 8830409655

	Session -I		Session –II		Session -III		Session –IV
	(10:30 to 12:00)		(12:15 to 13:45)		(14:15 to 15:45)		(16:00 to 17:30)
Day 07 18/11/21	Lecture 20  Prof. Arun Kumar  MONIRBA  University Of Allahabad  Allahabad  9415217841		Prof. Atul Pandey Head, Deptt of Business Administration APS Rewa University, Rewa( MP) 9425471030		Seminar (Sr. no. 21-30) Prof. Pushkar Nath Head & Dean in Faculty of Commerce, Gossner College, Ranchi		Seminar (Sr. no. 31-40) S.K. Shrivastava Dept. of Commerce, HNB Garhwal University, Uttarakhand
	Lecture 22		Lecture 23	_	Lecture 24		Lecture 25
Day 08 20/11/21	Prof R P Das Pro. VC IGNOU New Delhi 9425214226		Prof. H M Jha Deptt Of Management and Commerce, SSCET Shegoan, (Amravati University), Amravati 8830409655		Prof. Robita Sorokhaibam Department of Commerce Manipur University Manipur 7005673457 Email: robita9@gmail.com		Prof Deepak Mishra Head & Dean Faculty of Commerce &Management, Siddrth University, SiddathNagar 9415572627
Day 09 22/11/21	Lecture 26  Prof. Maheshwar Sahu  Deptt of Commerce  Utkal University  Bhubneswar  8328994313	T E A	Lecture 27  Prof. Dr. Sitikantha  Mishra,  Alumnus of IIM, Ahmedabad	L U N C	Project Presentation/ Panel Discussion (Sr. no. 1-10) Dr. Pushpendra Bahadur Singh, MJPRU ,Bareli (UP).	T E A	Project Presentation/ Panel Discussion (Sr.no. 1-10) Dr. Pooran Kavidyal, Kumayon University Bhimtal, Uttarakhand.
Day 10 23/11/21	Lecture 28  Prof. Manjeet Singh School Of Commerce Punjabi University Patiyala( Punjab) 9417148582	B R E A K	Prof V.K. Shrotiya School of Commerce Delhi University Delhi \( 9436335581 \)	H B R E A K	Project Presentation/ Panel Discussion (Sr. no. 21-30) Prof. Amrendra Pratap Singh, Head, Department of Business Management, Indira Gandhi National Tribal University, Amarkantak,	B R E A K	MCQ-Test
	Lecture 30		Lecture 31		Lecture 32		Lecture 33
Day 11 24/11/21	Prof. Pradeep Kumar Yadav, Dean of school of Engg, M.D.university ,Rohtak		<b>Dr. Sanjay Baijal,</b> Professor, Department of Commerce, DDU Gorakhpur University, Gorakhpur		Dr. Guruchand Singh ,Professor in School of ManagementStudies, Punjabi University, Patiala, Punjab.		Dr. Guruchand Singh ,Professor in School of ManagementStudies, Punjabi University, Patiala, Punjab.
Day 12 25/11/21	Lecture 34  Prof. Maheshwar Sahu Deptt of Commerce Utkal University Bhubneswar 8328994313		Lecture 35  Prof. R.K. Shukla Department of Commerce DAVV, Indore (MP)		Valedictory & Concluding Session		

## **Refresher Course – Commerce and Management**

## (11.11.2021 to 25.11.2021)

#### Participants List Course Coordinator - Prof. A.K. Shrivastav

Sr.	Name of	email	Mobil	Designa	College	Name of the affiliating
No.	Participant		No.	tion		University
01.	Manoj Kumar Sharma	sharmanagri @gmail.com	098265 55026	Assistant Professor	Govt. Sukhram Nage College, Nagri, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)
02.	Mr. Dilip Mukunda Nandeshwar	dilipmn0786 @gmail.com	940551 9424	Assistant Professor	Adv. Vitthalrao Banpurkar Memorial Arts and Commerce College, Malewada, Dist- Gadchiroli, (M.S.)	Gondwana University Gadchiroli, (M.S.)
03.	Rajendra Kumar Yadav	rajendraky72 @gmail.com	774606 3444	Assistant Professor	Govt. Swami Atmanand P.G. College, Narayanpur, (C.G.)	Shaheed Mahendra Karma Vishwavidyalaya, Bastar, Jagdalpur, (C.G.)
04.	Ritesh Kumar Nag	rhnag007@g mail.com	940779 8181	Assistant Professor	Govt. Maharshi Valmiki College, Bhanupratappur, Dist-Kanker, (C.G.)	Shaheed Mahendra Karma Vishwavidyalaya, Bastar, Jagdalpur, (C.G.)
05.	Kamal Kishor Pradhan	kkpradhanap 0@gmail.co m	942428 9667	Assistant Professor	Govt. Maharshi Valmiki College, Bhanupratappur, Dist-Kanker, (C.G.)	Shaheed Mahendra Karma Vishwavidyalaya, Bastar, Jagdalpur, (C.G.)
06.	Dr. Usha Daigavane (Awachat)	usha.awacha t@gmail.co m	996038 4009	Assistant Professor	Lady Amritbai Daga & Smt. Ratnidevi Purohit College for Women, Shankar Nagar, Nagpur, (M.S.)	Rashtrasant Tukdoji Maharaj Nagpur University, Nagpur, (M.S.)
07.	Shivram Singh Shyam	ssshyam343 @gmail.com	888943 7343	Assistant Professor	Atal Bihari Vajpayee Govt. College, Pandatarai, Dist- Kabirdham, (C.G.)	Hemchand Yadav University, Durg, (C.G.)
08.	Ms. Ekta Rani Makkad	ekta9995@g mail.com	992666 4669	Assistant Professor	Govt. K.L. Arts and Commerce College, Bagbahara, Dist- Mahasamund, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)
09.	Rakesh Minj	rakeshminj7 61@gmail.c om	099074 04211	Assistant Professor	Govt. D.T.P.G. College, Utai, Durg, (C.G.)	Hemchand Yadav University, Durg, (C.G.)

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10.	Dr. Kirti Shrivas		kirtisrivas19 78@gmail.c om	789866 8696	Assistant Professor	Govt. Kavyopadyay Hiralal College, Abhanpur, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)
11.	Dr. Satish Bhaurao Borkar		sborkar832 @gmail.com	820811 6084	Assistant Professor	Shivprasad Sadanand Jaiswal College, Arjuni/Morgaon, (M.H.)	Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur, (M.H.)
12.	Dr. Neelam Gupta		gupta.neela m16@gmail. com	626129 9027	Assistant Professor	Dr. Khubchand Baghel Govt. P.G. College, Bhilai 3, Durg, (C.G.)	Hemchand Yadav University, Durg, (C.G.)
13.	Suryabhan Singh Paikra		sspaikra.dnt @gmail.com	940627 6712	Assistant Professor	Veerangana Rani Durgavati Govt. College, Marwahi, Dist- Gourela Pendra Marwahi, (C.G.)	Atal Bihari Vajpayee Vishwavidyalaya, Bilaspur, (C.G.)
14.	Dr. Amit K Srivastav		srivastavdra mit@gmail.c om	997140 2757	Director	Hierank business School, Noida, (U.P.)	Dr. A.P.J. Abdul Kalam Technical University, Lucknow, (U.P.)
15.	Mr. Viralkumar Hirabhai Kedaria		kedariaviral1 04@gmail.c om	940926 1433	Assistant Professor	Govt. Arts and Commerce College, Fort-Songadh, Dist- Tapi, Gujarat	Veer Narmad South Gujarat University, Surat, Gujarat
16.	Vijesh Venugopal		vijeshvenu1 980@gmail. com	994616 6426	Assistant Professor	N.S.S. College, Nemmara, Kerala	University of Calicut, Malappuram, Kerala
17.	Jothilakshmi E		jothipanicker @gmail.com	949563 3217	Assistant Professor	N.S.S. College, Nemmara, Kerala	University of Calicut, Malappuram, Kerala
18.	Dr. Pradip Manohar Joshi		pmj21575@ gmail.com	942228 2632	Assistant Professor	Moolji Jaitha College, Jalgaon, (M.H.)	Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon, (M.H.)
19.	Dr. Mukesh Kumar		mukeshpgcd 78@gmail.c om	940624 8580	Assistant Professor	Govt. Danteshwari P.G. College, Dantewada, (C.G.)	Shahid Mahendra Karma University, Jagdalpur, (C.G.)

20.	Rohan Agrawal	Rohanagraw al7@gmail.c om	903979 9422	Assistant Professor	Govt. Gajanand Agrawal P.G. College, Bhatapara Dist- Balodabazar, Bhatapara, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)
21.	Paresh Shantaram Khetal	pareshkhetal @rediffmail. com	997470 0967	Assistant Professor	Govt. Commerce College, Vadali, Gujarat	Hemchandracharya North Gujarat University, Patan, Gujarat
22.	Dr. E. Karthika	karthika.e@ drngpasc.ac.i n	950028 8551	Assistant Professor	Dr. N.G.P Arts and Science College, Coimbatore, Tamil Nadu	Bharathiar University, Coimbatore, Tamil Nadu
23.	Mrs. A. Bhuvaneshw ari	bhuvana82rs s@gmail.co m	890331 1609	Assistant Professor	Rajapalayam Rajus' College, Rajapalayam, Tamil Nadu	Madurai Kamaraj University, Madurai, Tamil Nadu
24.	Dr. C. Madhesh	cmadheshco mslm@gmai l.com	984239 4815	Assistant Professor	Govt. Arts College(Autonomous), Salem, Tamil Nadu	Periyar University, Salem, Tamil Nadu
25.	Dr. Balaji S. Mudholkar	b.mudholkar @gmail.com	902182 5131	Assistant Professor	School of Commerce & Management Sciences, Nanded-Waghala, (M.H.)	Swami Ramanand Teerth Marathwada University, Nanded, (M.H.)
26.	Dr. S. Deepa	deepagautha m1979@gm ail.com	989465 5705	Assistant Professor	Govt. Arts College(Autonomous), Salem, Tamil Nadu	Periyar University, Salem, Tamil Nadu
27.	Dr. Vennila Gopal	vennilagopal @drngpasc.a c.in	989410 0799	Associate Professor	Dr. N.G.P Arts and Science College, Coimbatore, Tamil Nadu	Bharathiar University, Coimbatore, Tamil Nadu
28.	Dr. Dewasish Mukherjee	dewasishmu kherjee@gm ail.com	992665 5551	Principal	Mahant Laxminarayan Das College, Raipur, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)
29.	Nidhi Goenka	nidhigoyank a89@gmail. com	626173 3887	Assistant Professor	Mahant Laxminarayan Das College, Raipur, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)

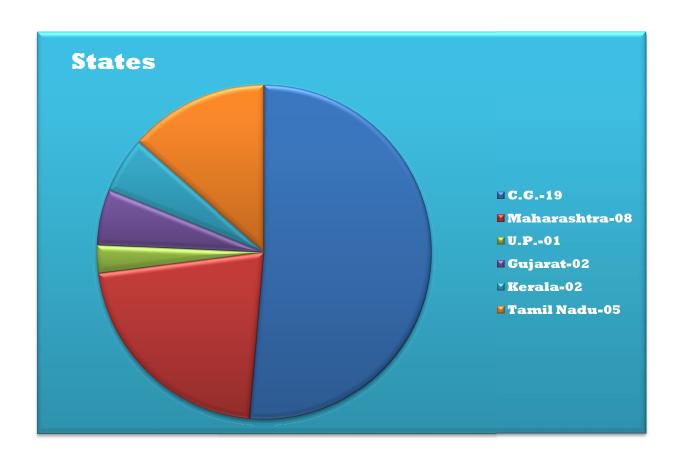
30.	Dr. Gaurav Sharma	gauravsharm a6586@gma il.com	872004 2982	Assistant Professor	Govt. Chandulal Chandrakar College, Patan, Durg, (C.G)	Hemchand Yadav University, Durg, (C.G.)
31.	Mrs. Pinky Garg	forgargpinky 453@gmail. com	896236 3551	Assistant Professor	Govt. J. Yoganandam Chhattisgarh College, Raipur, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)
32.	Soma Goswami	goswamisom a09@gmail. com	982644 6389	Assistant Professor	Mahant Laxminarayan Das College, Raipur, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)
33.	Priya Durgadas Gedam	Priyagrdam @gmail.com	904947 4119	Assistant Professor	Post Graduate Teaching Department Of Commerce, Gondwana University, Gadchiroli, (M.H.)	Gondwana University, Gadchiroli, (M.H.)
34.	Dr. Uday Maruti Lokhande	udaylokhand e4@gmail.c om	942203 3650	Assistant Professor	Arts and Commerce College, Satara, (M.H.)	Shivaji University, Kolhapur, (M.H.)
35.	Dr. Rajeshkumar Parmanand Chetiwal	rajesh.cheti wal@gmail. com	976698 1758	Assistant Professor	Arts and Commerce College, Satara, (M.H.)	Shivaji University, Kolhapur, (M.H.)
36.	Dr. Asha Ramteke	ashu.ukeyap @gmail.com	982792 2177	Assistant Professor	Govt. Naveen College, Birgaon, Dist-Raipur, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)
37.	Dr. Ekta Mishra	ektaapoorwa @gmail.com	860267 4033	Assistant Professor	Shri Shankaracharya Institute of Professional Studies, Sejbahar, (C.G.)	Pt. Ravishankar Shukla University, Raipur, (C.G.)

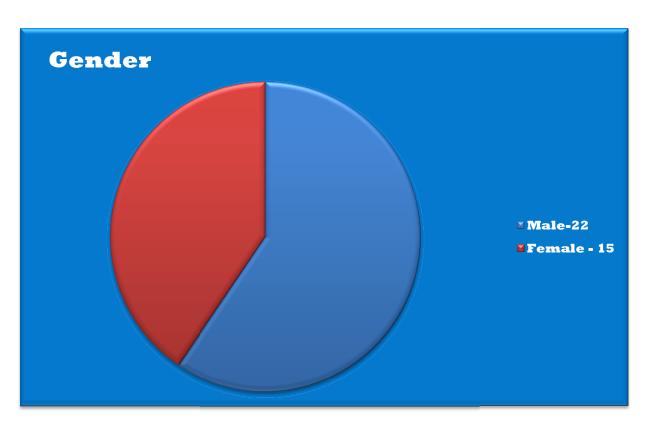
# Refresher Course – Commerce and Management (11.11.2021 to 25.11.2021)

## **Participants List**

## Course Coordinator - Prof. A.K. Shrivastav Chairperson and Reporter List

Date	Chairperson	Reporter	Chairperson	Reporter				
	1 <sup>st</sup> 1	Half	2 <sup>nd</sup> Half					
11.11.2021	Manoj Kumar Sharma	Dr. S. Deepa	Dr. Neelam Gupta	Paresh Shantaram Khetal				
12.11.2021	Shivram Singh Shyam	Dr. Vennila Gopal	Suryabhan Singh Paikra	Dr. E. Karthika				
13.11.2021	Ms. Ekta Rani Makkad	Dr. B. Thulasipriya	Dr. Mukesh Kumar	Mrs. A. Bhuvaneshwari				
14.11.2021	Sunday							
15.11.2021	Rakesh Minj	Dr. Hotam Singh	Rohan Agrawal	Dr. C. Madhesh				
16.11.2021	Dr. Kirti Shrivas	Mr. Viralkumar Hirabhai Kedaria	Dr. Gaurav Sharma	Dr. Uday Maruti Lokhande				
17.11.2021	Mrs. Pinky Garg	Vijesh Venugopal	Soma Goswami	Dr. Rajeshkumar Parmanand Chetiwal				
18.11.2021	Dr. Dewasish Mukherjee	Mr. Dilip Mukunda Nandeshwar	Dr. Balaji S. Mudholkar	Jothilakshmi E				
19.11.2021		Holid	ay					
20.11.2021	Nidhi Goenka	Dr. Satish Bhaurao Borkar	Dr. Asha Ramteke	Dr. Gaurav Sharma				
21.11.2021	Sunday							
22.11.2021	Dr. Hotam Singh	Dr. Amit K Srivastav	Rohan Agrawal	Dr. Mukesh Kumar				
23.11.2021	Rajendra Kumar Yadav	Dr. Usha Daigavane (Awachat)	Paresh Shantaram Khetal	Dr. Kirti Shrivas				
24.11.2021	Ritesh Kumar Nag	Priya D Gedam	Dr. E. Karthika	Ms. Ekta Rani Makkad				
25.11.2021	Kamal Kishor Pradhan	Dr. Pradip Manohar Joshi	Mrs. A. Bhuvaneshwari	Dr. Ekta Mishra				





#### **Assessment Criterion and Marking:**

Multiple-choice objective tests: 30
Seminars / participant presentation: 15
Project / survey / others: 20
Micro-teaching / participation: 10
Holistic response: 25
Total: 100

#### Grading pattern (based on Marks)

A+: 85 percent and above

A : 70 percent to less than or equal to 84 percent
 B : 60 percent to less than or equal to 69 percent
 C : 50 percent to less than or equal to 59 percent

F : Below 49 percent

Those teacher participants who score F grade are required to repeat the program after a gap of one year without financial commitment to UGC-HRDC.

Online Delivery Platform: GOOGLE MEET